



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(A Stand-alone Business School)
Affiliated to Bharathiar University Coimbatore

Feedback Analysis Report

2020-21

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Feedback Process

Feedback mechanism is crucial in understanding if the institute is imparting quality education. Hence the institute has a practice of collecting feedback from the stakeholders. Feedback is collected from Students, Teachers, Alumni, Parents and Employer.

Feedback is collected at the end of each semester from the students. The feedback form is distributed to the students, responses are collected and analysed. The feedback relates to curriculum delivery, teacher effectiveness, completion of syllabus etc. at the end of the year feedback on curriculum is also collected from students through a feedback form. Teachers fill the feedback form and offer their suggestions. Feedback is collected from Alumni who visit the campus. Feedback is collected from employers who visit the campus for placements.

The filled in feedback forms are analysed and a feedback analysis report is prepared based on the findings. Along with the feedback collected with feedback forms, suggestions given by the stakeholders in different forums like faculty meetings, class committee meetings, parents meetings, alumni interactions and interactions with employers are also taken into consideration.

Important suggestions related to curriculum are communicated to the Board of Studies, Bharathiar University. Further the Feedback and Action Taken Report will be hosted in the website.

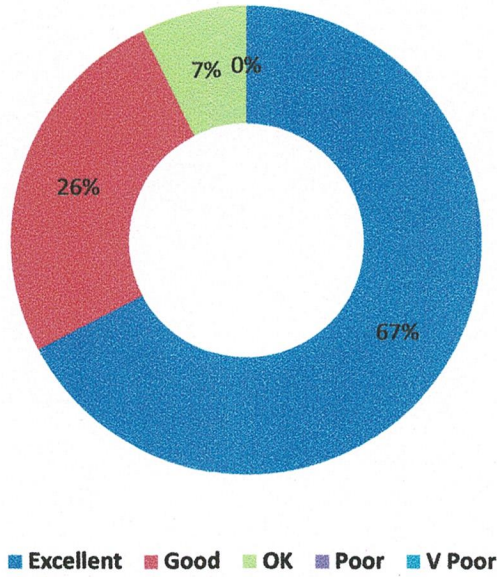
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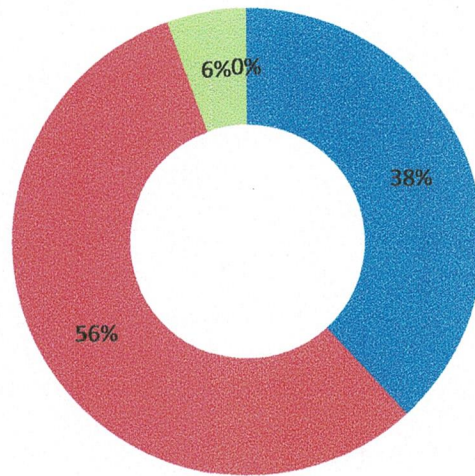
Student Feedback on Curriculum

Learning Value



Refereneec & Reading Materials in Library

■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

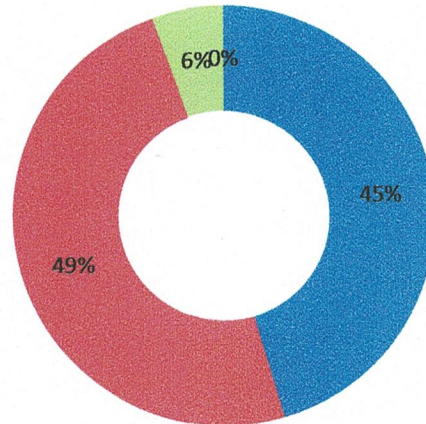


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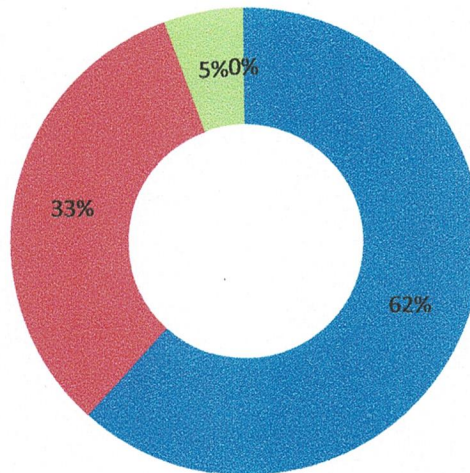
Emphasis on practical / project / internship in course content


■ Excellent ■ Good ■ OK ■ Poor ■ V Poor



Curriculum related books in library

■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

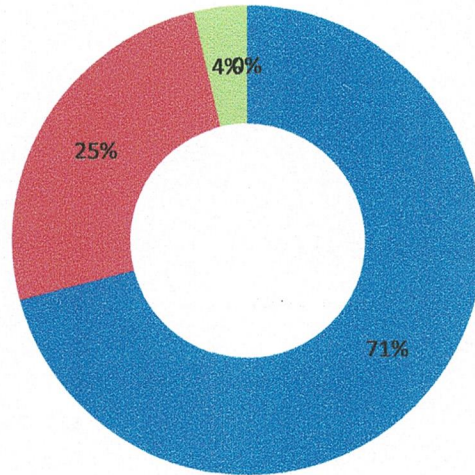



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Depth and coverage of course content

■ Excellent ■ Good ■ OK ■ Poor ■ V Poor



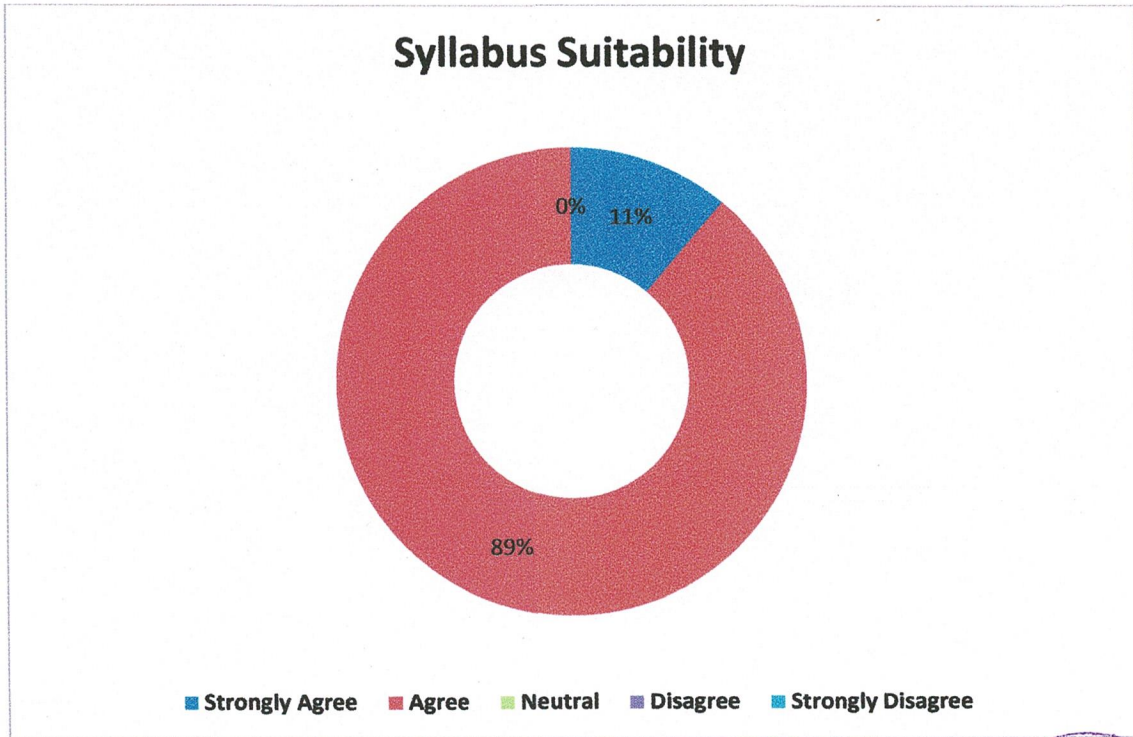
Analysis

From the above analysis it is inferred that majority of the students said that have greater learnings in Curriculum, reading materials in the library, and Curriculum emphasis, more on project/Internship and application oriented. Only very few of the opinion that curriculum is not up to their expectations. Students are satisfied about the availability of Curriculum related books, depth and coverage of course content is very useful in getting valuable insights about functional areas of management. Only fewer students want some improvements in the contents to enhance their skill set.

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Teachers Feedback on Curriculum

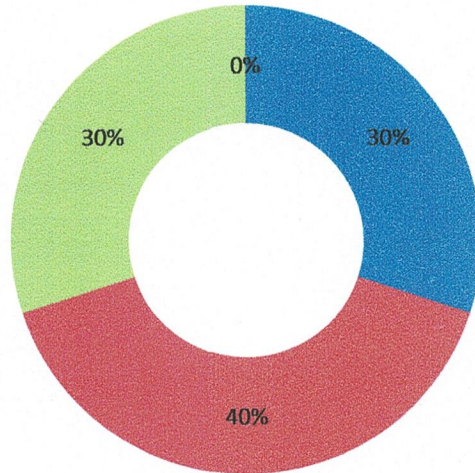


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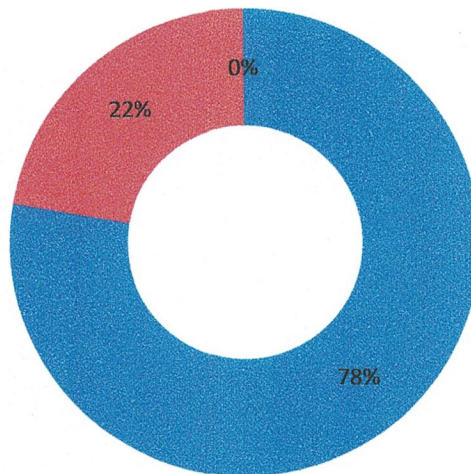
Balance Between Theory and Applications

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



Objectives are Clear

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

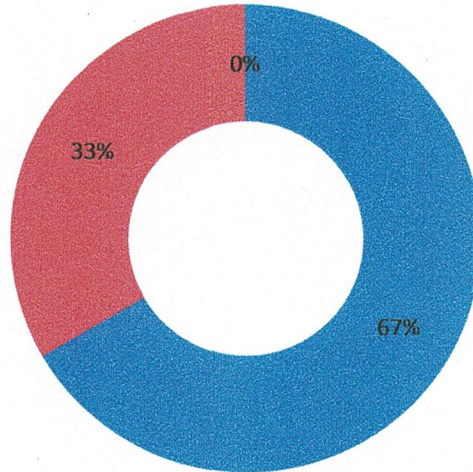


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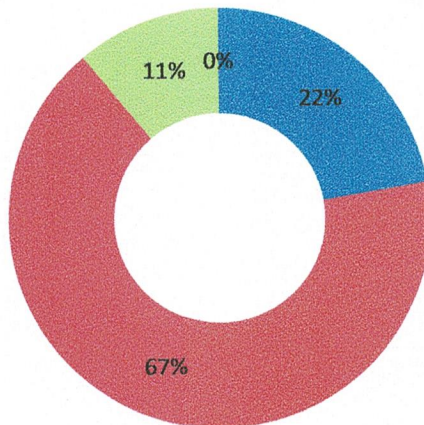
Prescribed Books are Appropriate

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



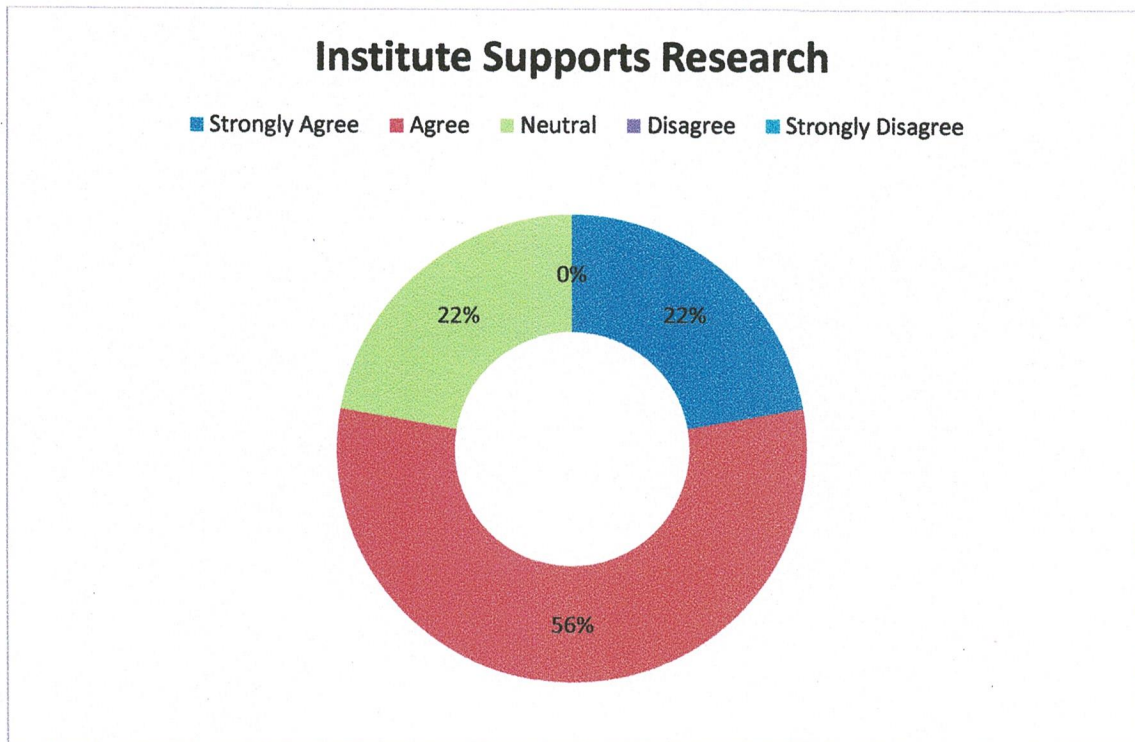
Employability is given weightage in curriculum design and development

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



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Analysis

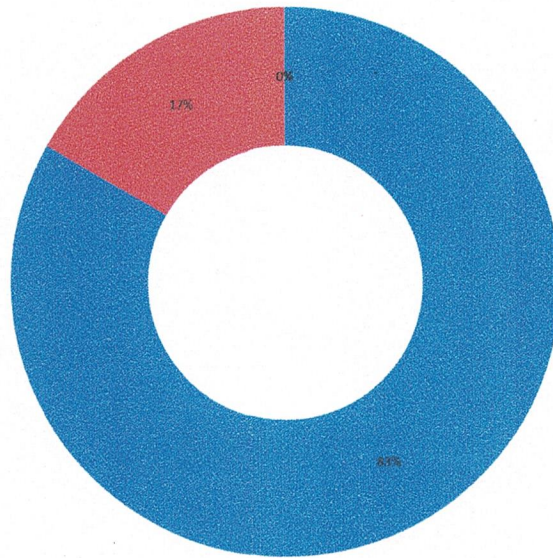
From the above analysis it is inferred that majority of the Faculty said that the syllabus is suitable, and there is a balance between theory and practical learnings in Curriculum, and the objectives are clear. Only few percentage of faculty felt that the curriculum should include more application oriented and emerging concepts to be included. They are also on the opinion that prescribed books are more appropriate and employment is given due weightage in designing the curriculum reading materials in the library, only very few of the opinion that curriculum is not up to their expectations and more innovative teaching learning pedagogy to be included. Majority also agreed that Institute supports research and only modest percentage of teachers said that the institute has to support more for Research and development.

Alumni Feedback



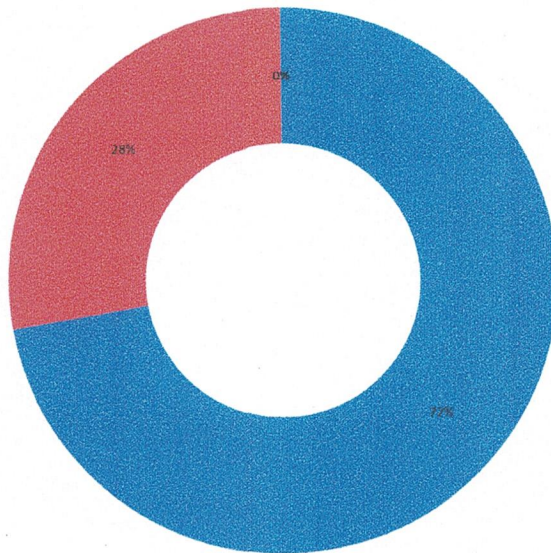
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Proud to be a DJAMEian



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Learning is useful in career

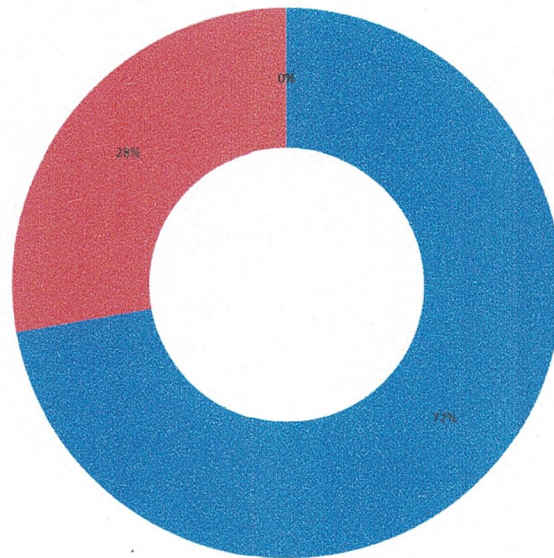


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

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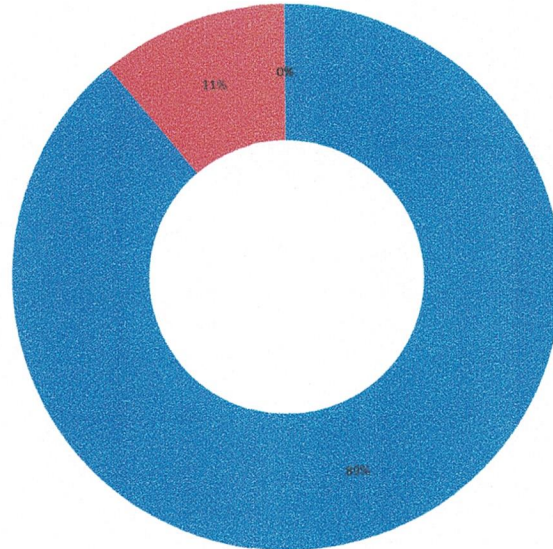


Academic initiatives improved the knowledge of the students



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Staff are supportive

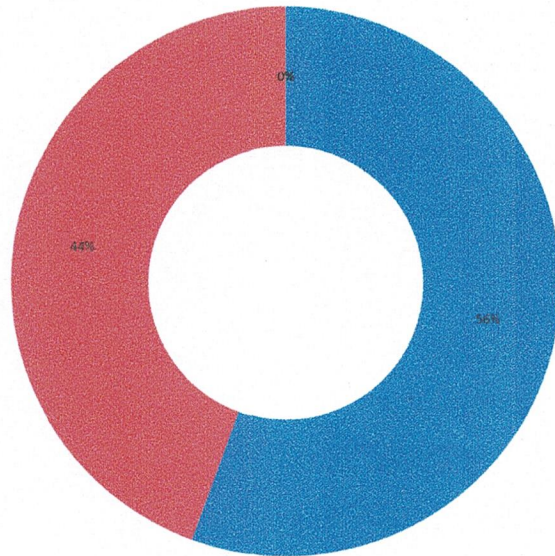


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree


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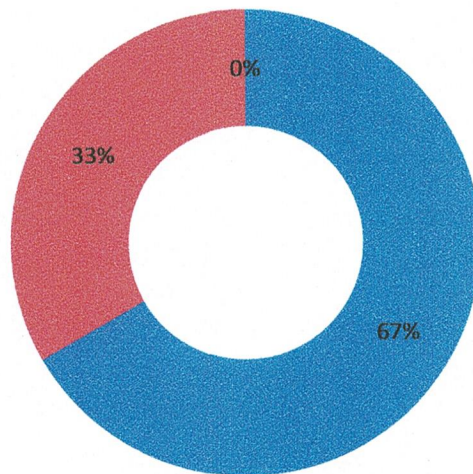
Infrastructure facilities in the institution were adequate



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Guidance were effective

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



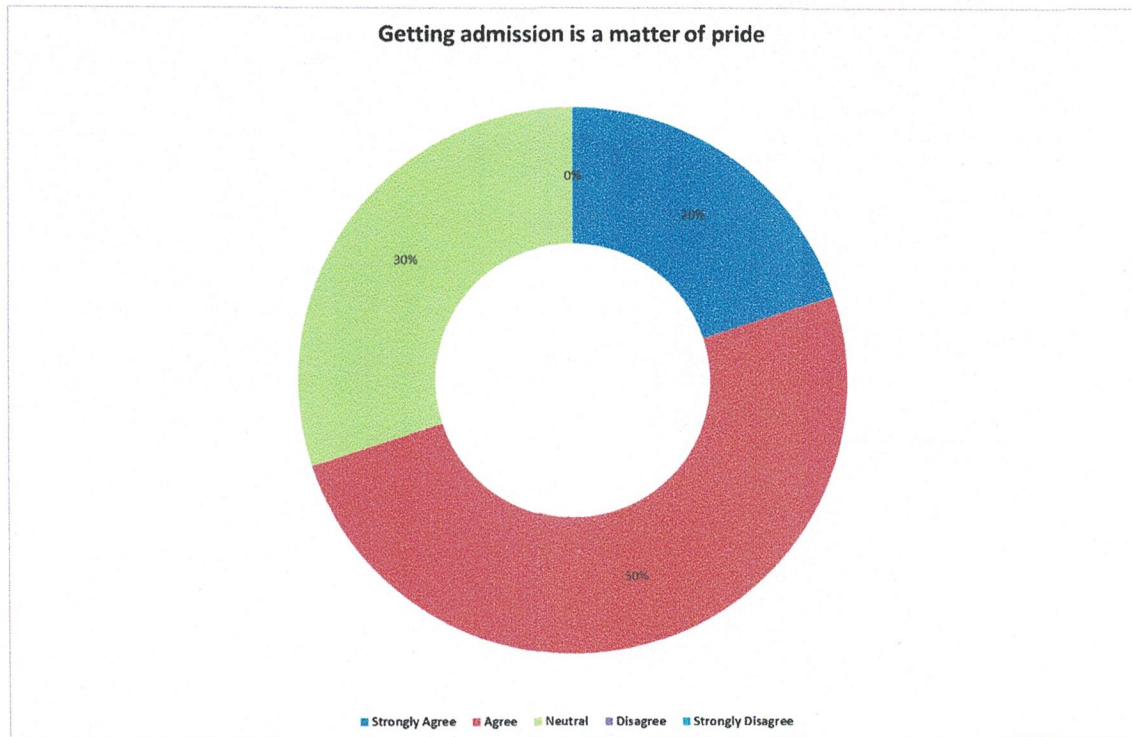
Analysis

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Most of the alumni is proud to be a student of DJAME, learnings and academic initiatives improved their knowledge, skills and attitude. Staff are supportive and provided effective guidance. They also very much satisfied about the Infrastructure facilities.

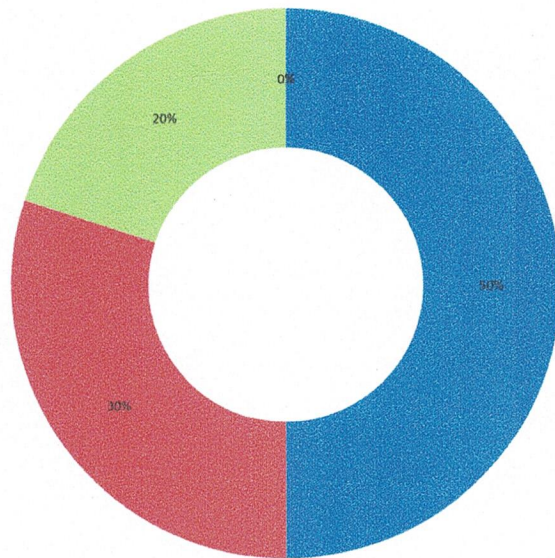
Parent's Feedback



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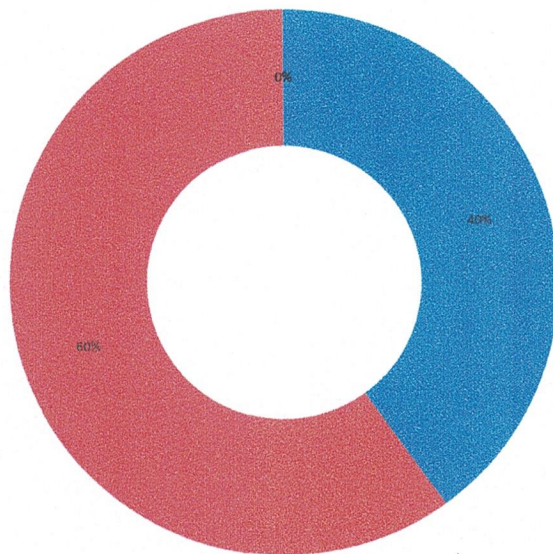
Curriculum promotes learning



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Institute atmosphere is conducive for learning

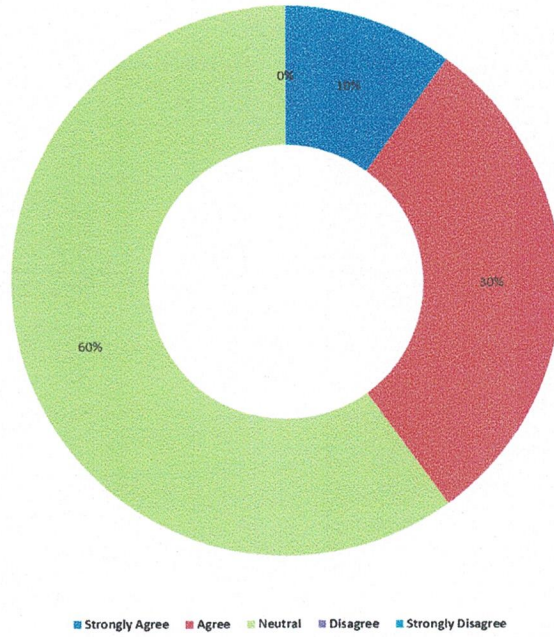
■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



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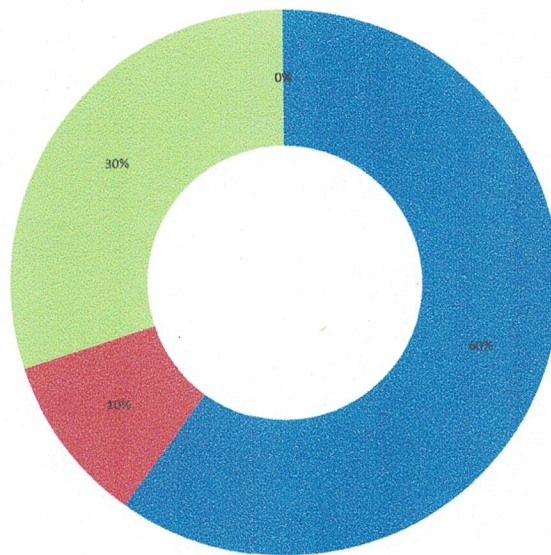


Placement is given importance in the college



My ward is satisfied with college

Strongly Agree Agree Neutral Disagree Strongly Disagree



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Analysis

It is inferred from the above analysis, parents feels that they are proud of their ward is being admitted in to DJAME. They said that curriculum promotes learning and the premises is more conducive for learning and placement is given highest importance in this college. They strongly agree that their ward is more satisfied in the teaching learning process. Some of them are neural in their opinion.

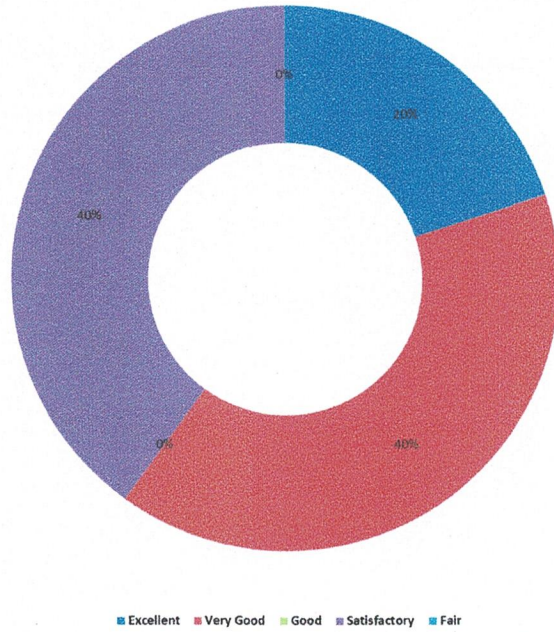
Employer Feedback



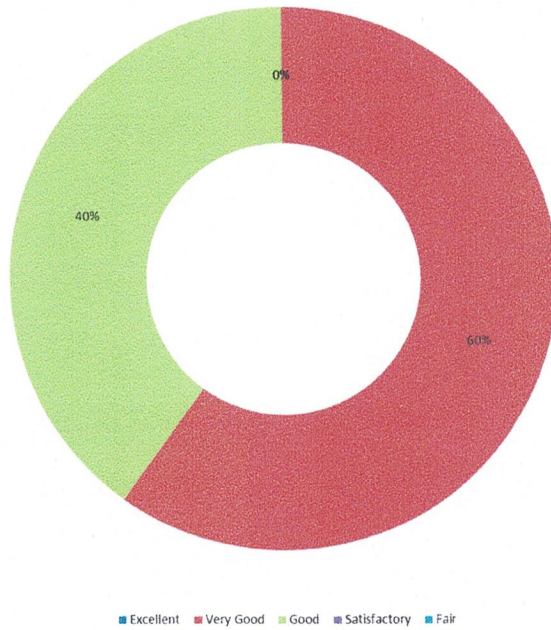
A handwritten signature in blue ink, appearing to be "Dr. A. G. V. Narayanan".

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Academic Proficiency



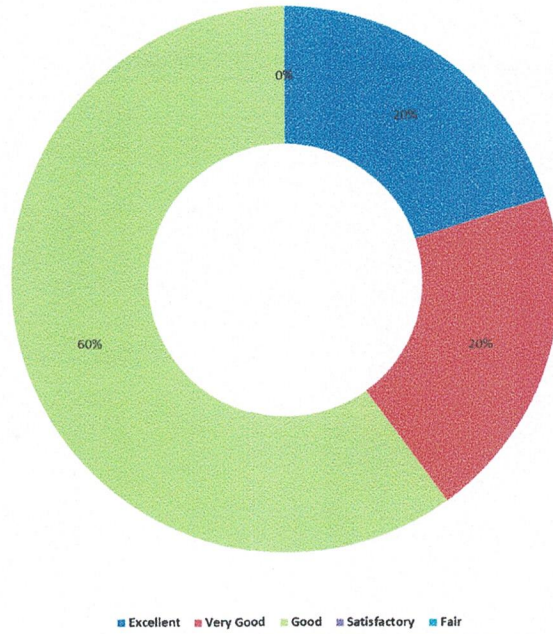
Communication skills



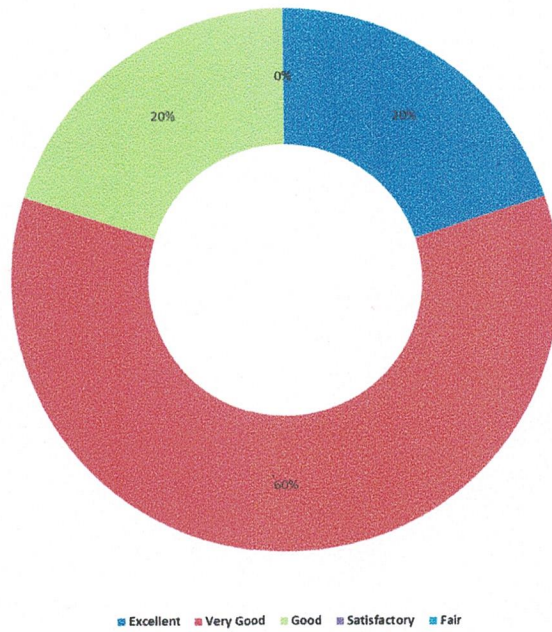
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Aptitude



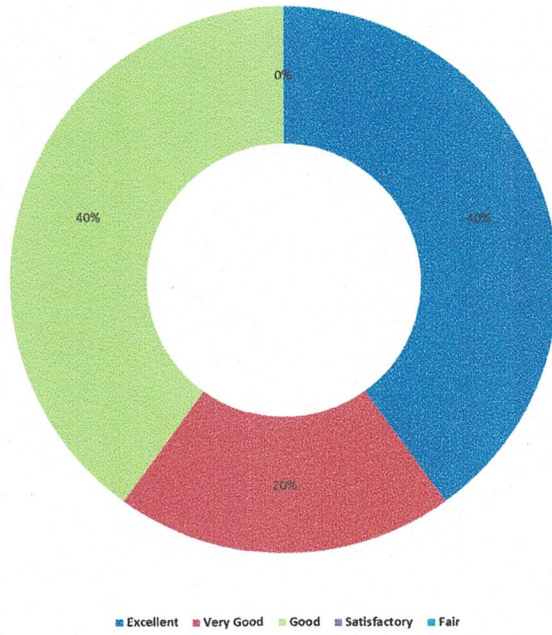
Resume preparation



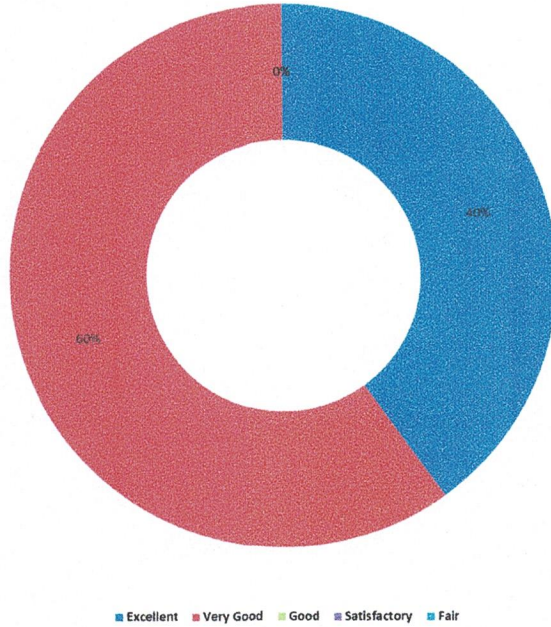
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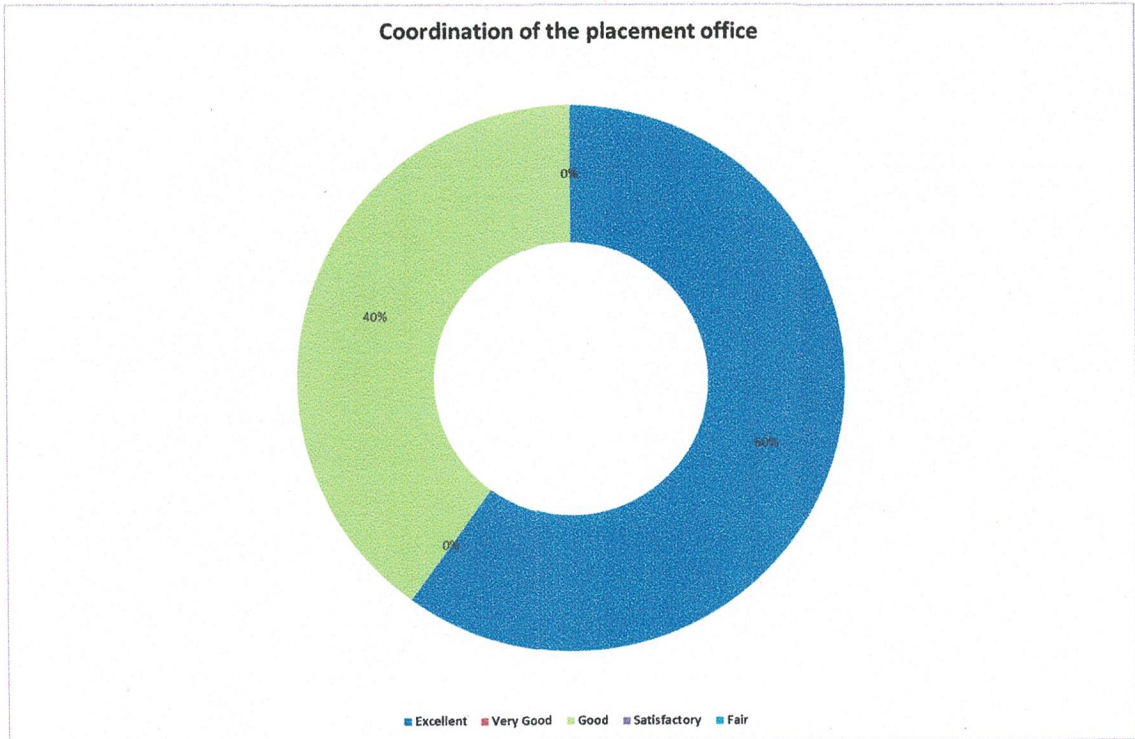
Student preparedness for the selection process



Infrastructure facilities



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Analysis

In Academic proficiency, Aptitude, Resume preparation and Students preparation for selection process employers feels that most of the students are good and some has to improve. Majority of students have prepared the resume well and few percentage of students not met their expectations. About infrastructure facilities and Coordination of Placement cell, employers are very much satisfied



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