



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(A Stand-alone Business School)
Affiliated to Bharathiar University Coimbatore

Feedback Analysis Report

2019-20

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Feedback Process

Feedback mechanism is crucial in understanding if the institute is imparting quality education. Hence the institute has a practice of collecting feedback from the stakeholders. Feedback is collected from Students, Teachers, Alumni, Parents and Employer.

Feedback is collected at the end of each semester from the students. The feedback form is distributed to the students, responses are collected and analysed. The feedback relates to curriculum delivery, teacher effectiveness, completion of syllabus etc. at the end of the year feedback on curriculum is also collected from students through a feedback form. Teachers fill the feedback form and offer their suggestions. Feedback is collected from Alumni who visit the campus. Feedback is collected from employers who visit the campus for placements.

The filled in feedback forms are analysed and a feedback analysis report is prepared based on the findings. Along with the feedback collected with feedback forms, suggestions given by the stakeholders in different forums like faculty meetings, class committee meetings, parents meetings, alumni interactions and interactions with employers are also taken into consideration.

Important suggestions related to curriculum are communicated to the Board of Studies, Bharathiar University. Further the Feedback and Action Taken Report will be hosted in the website.

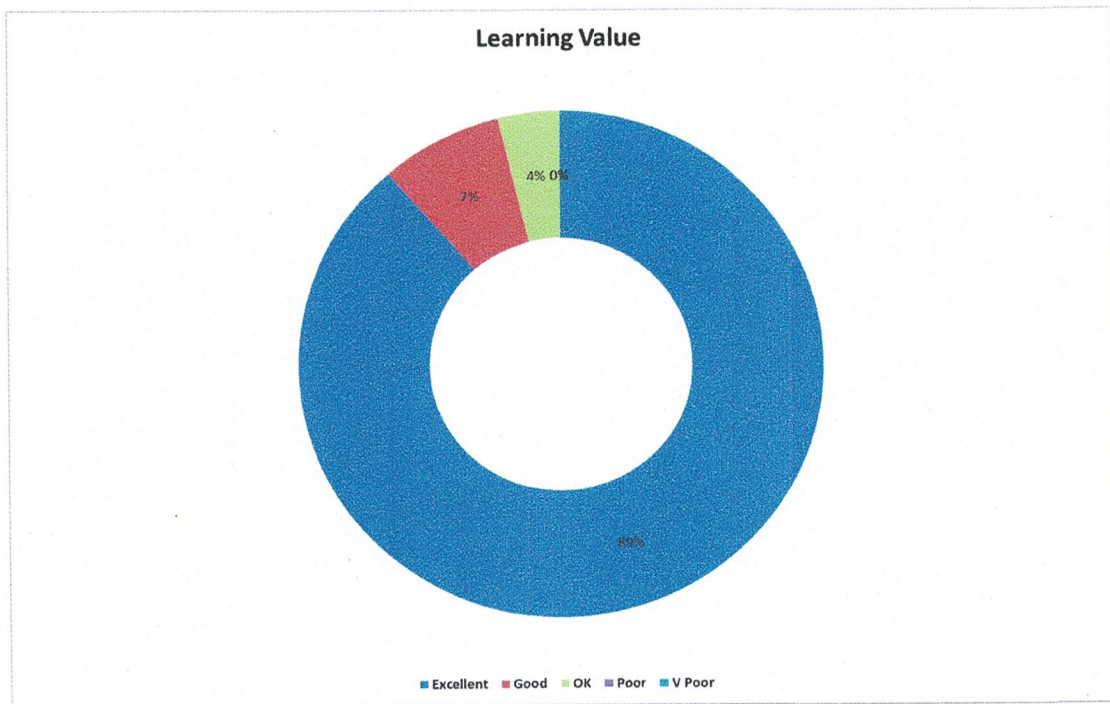


Director

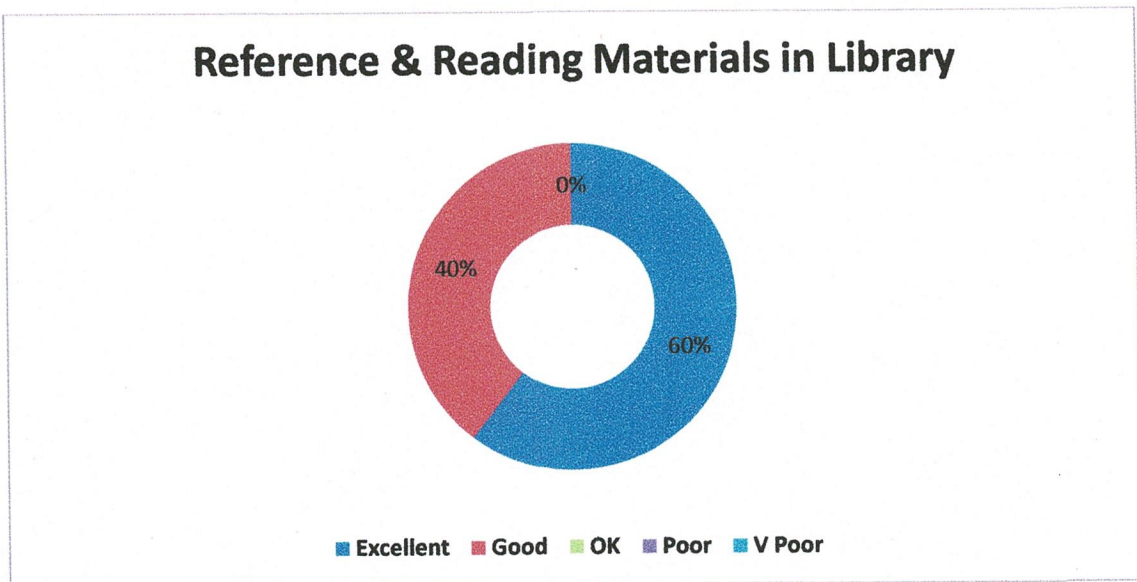
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Students Feedback on Curriculum



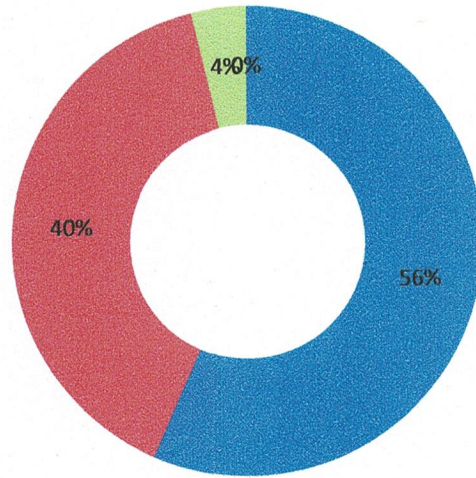
Reference & Reading Materials in Library



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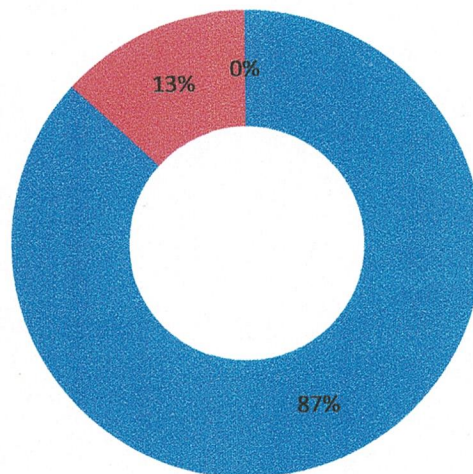


Emphasis on Practicals/Projects/Internship




■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

Curriculum Related books in the library

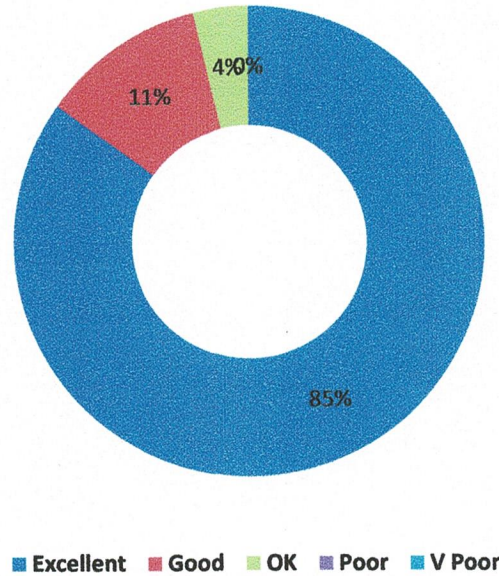


■ Excellent ■ Good ■ OK ■ Poor ■ V Poor


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Depth of Course Coverage & Content

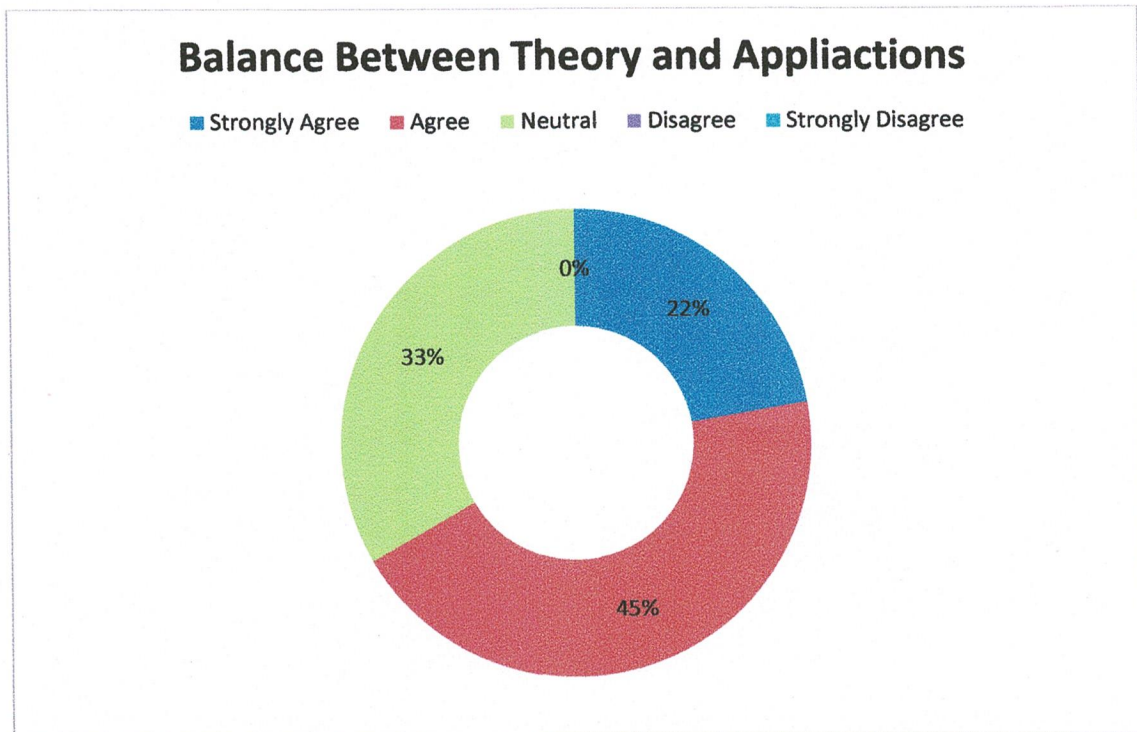
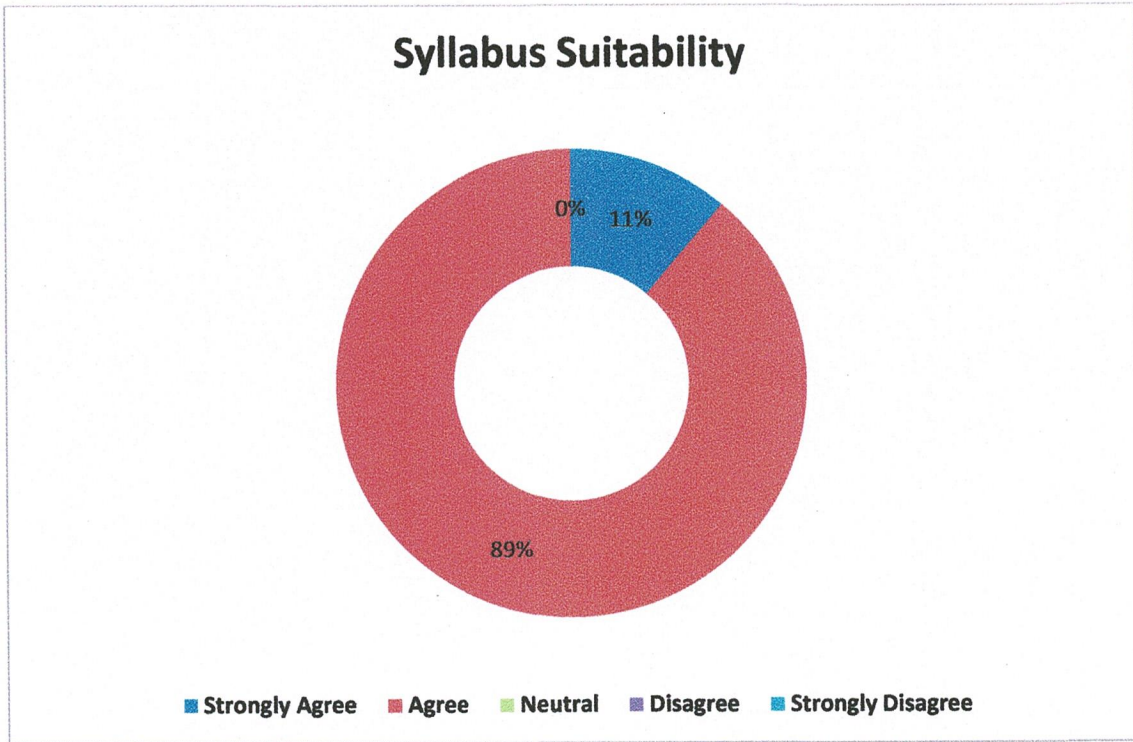


Majority of the students (89%) felt that they had excellent learning values in terms of skills, knowledge, concepts and analytical capability. Around 60% of the students opined that sufficient subscriptions of reference books and reading materials are available in the library. Only 56% of the students felt that practical session, live projects and internships were emphasized in course content whereas majority of the students (87%) opined that relevant books were available in the library. Around 85% of the students opined that depth of course coverage and content were excellent in the academy.

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Teachers Feedback on Curriculum

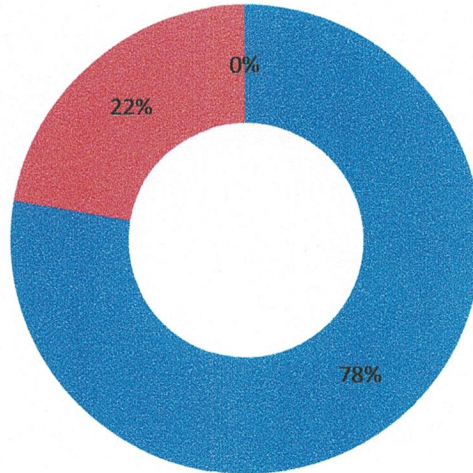


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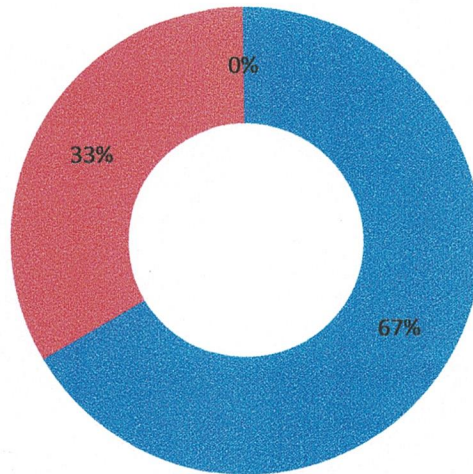
Objectives are clear

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



Prescribed books are appropriate

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

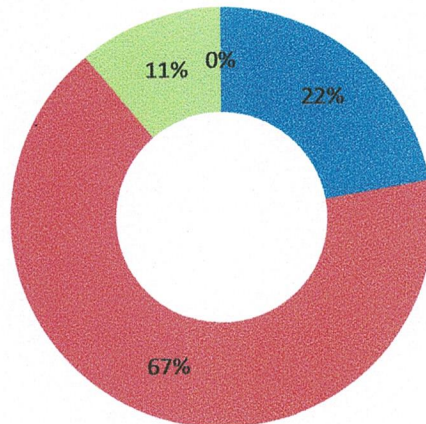


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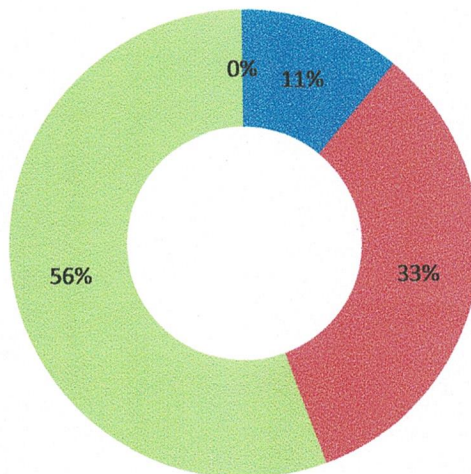
Employability is given weightage in curriculum design and development

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



Institute Supports Research

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



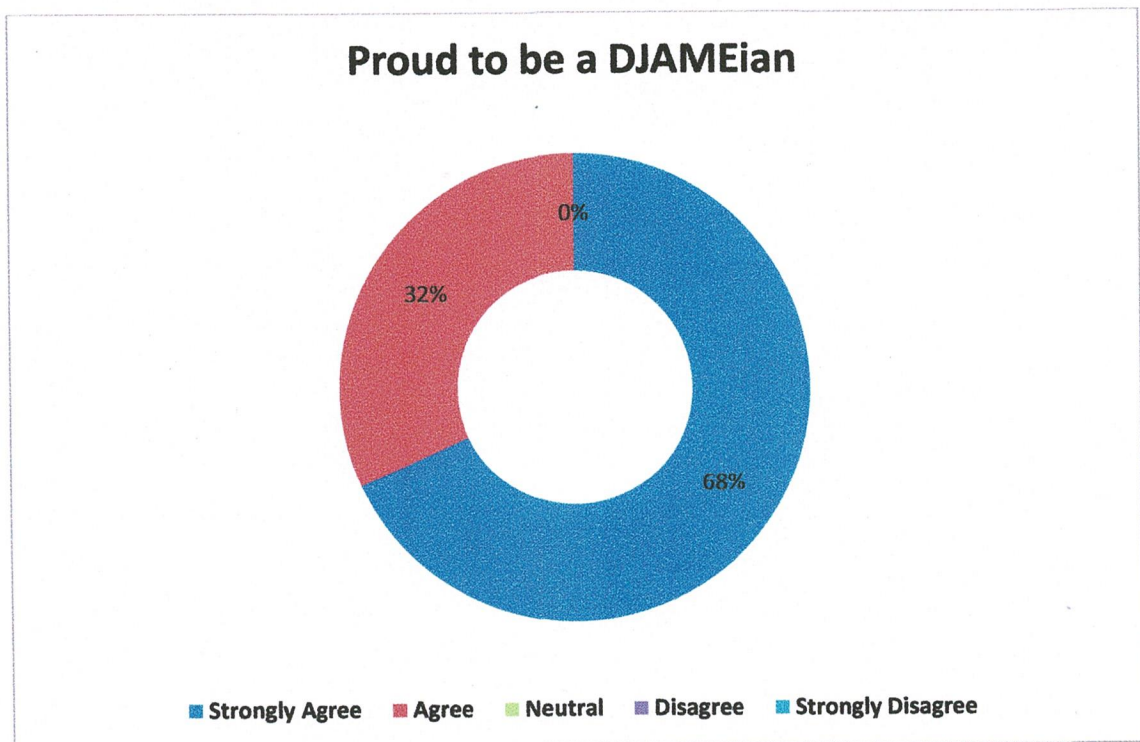
Majority of the faculty felt that the syllabus framed is need based and it is suitable to the course. Only 45 % of the faculty opined that there is balance between theory and practicals. 78% of the faculty felt the aims and objectives of the syllabi are well defined and made clear to the students and faculty. 67% of the faculty opined that the books in


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the library are updated and appropriate. Whereas 67% of the faculty felt that employability is given weightage in the curriculum. 56% of the faculty gave neutral opinion on adequate and smooth support for projects and research facilities.

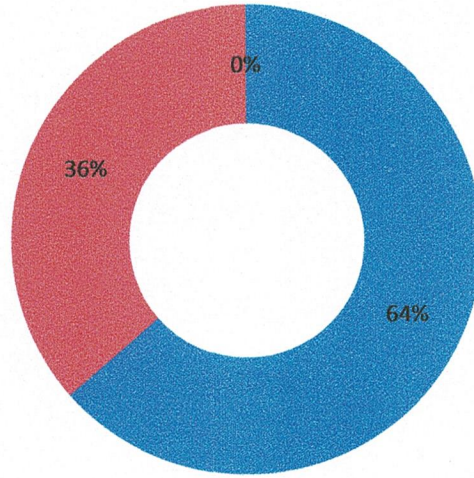
Alumni Feedback



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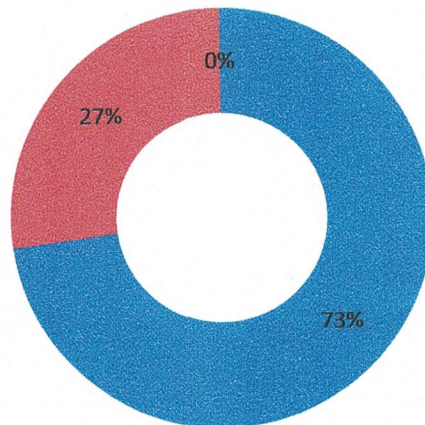


Learning I had is useful in my career



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Academic Initiatives improve the knowledge of the students

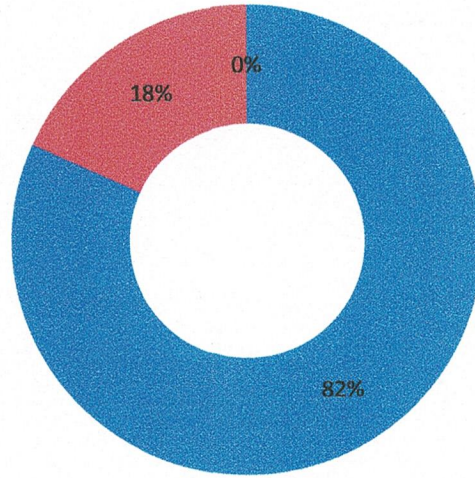


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

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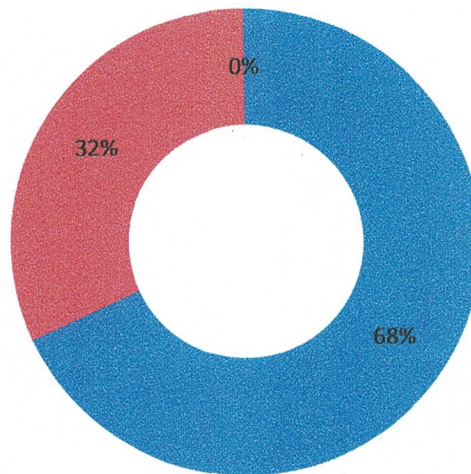


Staff are supportive



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Career Counselling and Guidance are effective

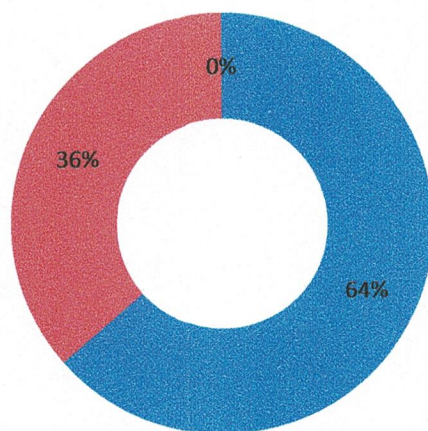


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

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Infrastructure facilities in the institution were adequate



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

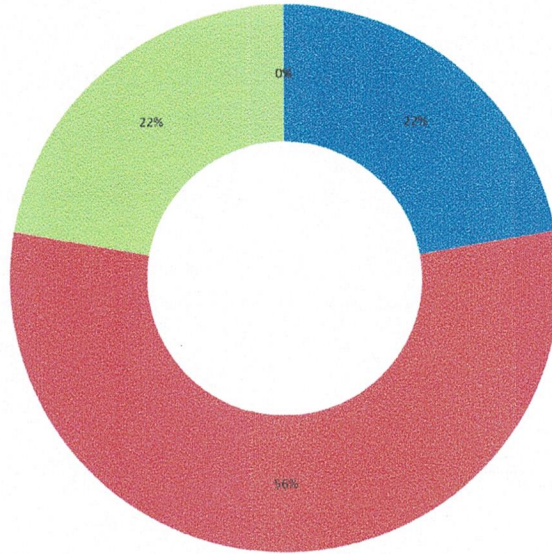
Around 68% of the alumni strongly agreed that they are proud to be a DJAMEian. 64% of the alumni strongly agreed that the learning's from institute helped them in their career. 73% of the alumni strongly agreed that the academic initiatives taken improved their knowledge. 82% of the alumni strongly agreed that the staffs were highly supportive in the academy. Only 68% of the alumni strongly agreed that career counselling and guidance were effective and 64% of the alumni strongly agreed that infrastructure facilities in the institution were adequate.

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Parent's Feedback

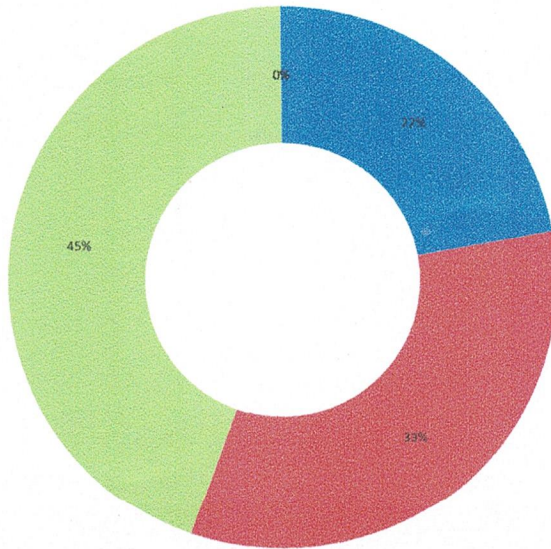
Getting admission is a matter of pride



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

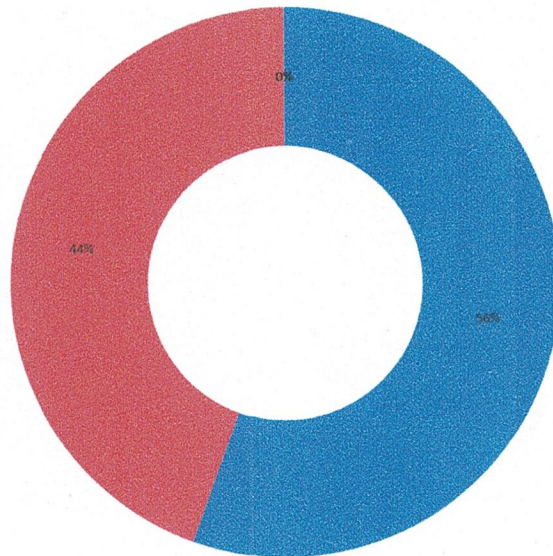
Curriculum promotes learning

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



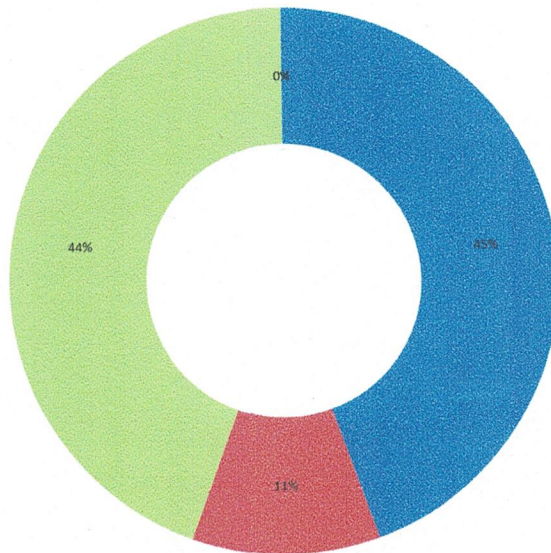

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Institute atmosphere is conducive for learning



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

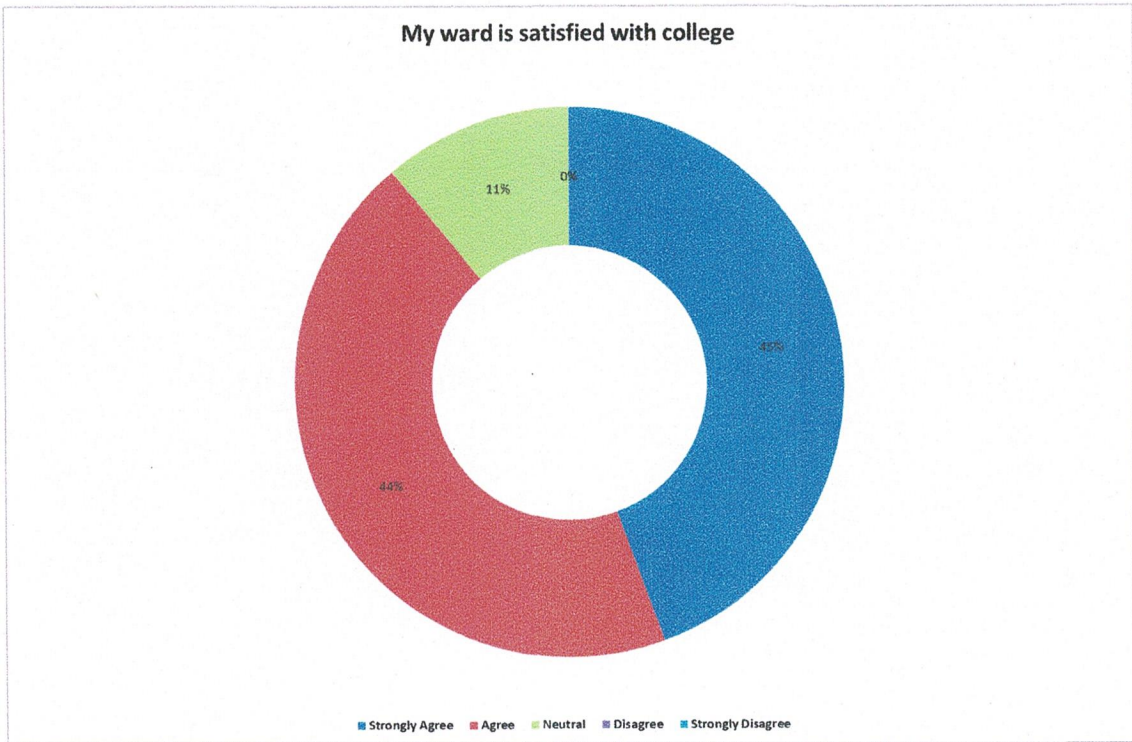
Placement is given importance in the college



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

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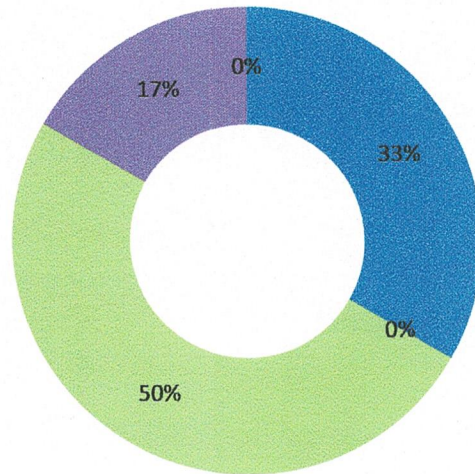
Only 56% of the parents agreed that getting admission for their wards in the academy is a pride. Around 45% of the parents were neutral towards the statement curriculum promotes learning. Whereas 45% of the parents strongly agreed that placement is given importance in the college. 56% of the parents strongly agreed that institute atmosphere is conducive for learning. Around 45% of the parents strongly agreed that their wards were satisfied in the college.

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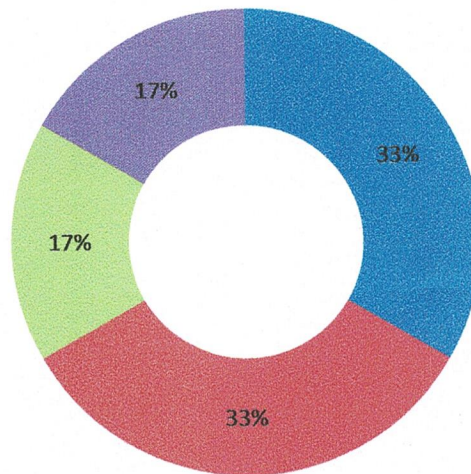
Employer Feedback

Academic Proficiency



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Communication skills

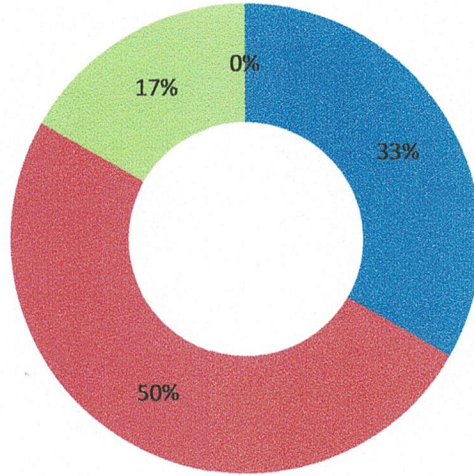


■ Excellent ■ Very Good ■ Good ■ Satisfactory

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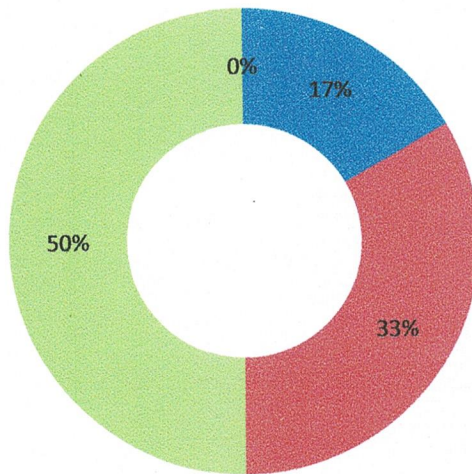


Aptitude



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Resume preparation

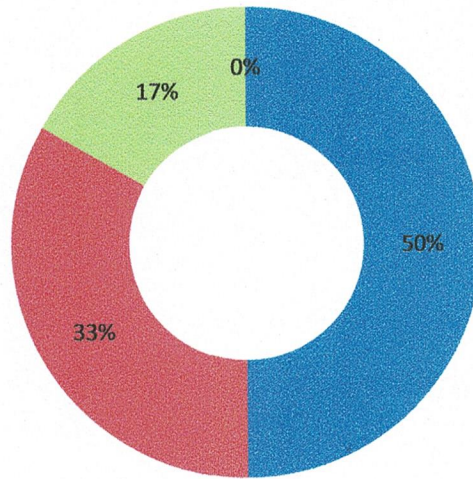


■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

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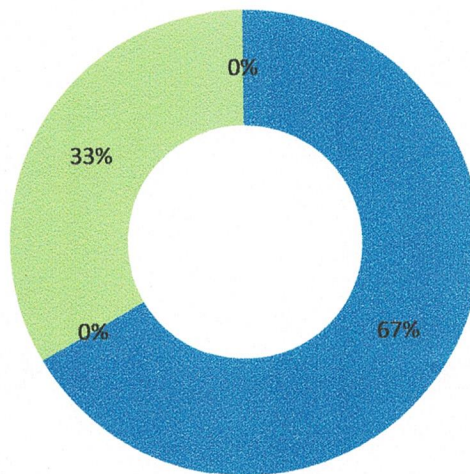


Student preparedness for the selection process



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Infrastructure facilities

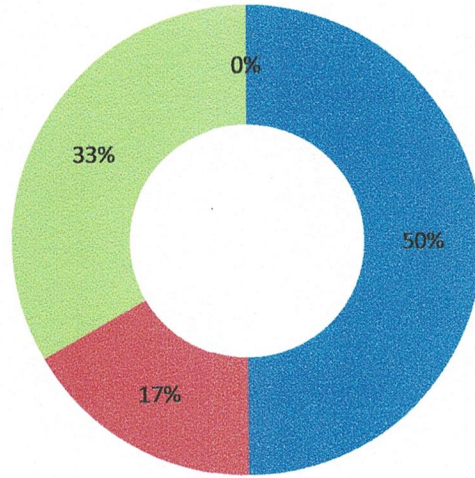


■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

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Coordination of the placement office



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Only 33% of the employer strongly agreed that students have excellent academic proficiency whereas 33% of the employer strongly agreed that the students and good communication skills. Only 50% of the employer felt students are good in aptitude and 67% of the employer agreed that students are good in resume preparation, preparedness for selection process, excellent infrastructure and placement office coordination.

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