



**DJ ACADEMY  
FOR MANAGERIAL  
EXCELLENCE**

(A Stand-alone Business School)  
Affiliated to Bharathiar University Coimbatore

## **Feedback Analysis Report**

**2018-19**

**Dr. A. G. V. Narayanan**  
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## Feedback Process

Feedback mechanism is crucial in understanding if the institute is imparting quality education. Hence the institute has a practice of collecting feedback from the stakeholders. Feedback is collected from Students, Teachers, Alumni, Parents and Employer.

Feedback is collected at the end of each semester from the students. The feedback form is distributed to the students, responses are collected and analysed. The feedback relates to curriculum delivery, teacher effectiveness, completion of syllabus etc. at the end of the year feedback on curriculum is also collected from students through a feedback form. Teachers fill the feedback form and offer their suggestions. Feedback is collected from Alumni who visit the campus. Feedback is collected from employers who visit the campus for placements.

The filled in feedback forms are analysed and a feedback analysis report is prepared based on the findings. Along with the feedback collected with feedback forms, suggestions given by the stakeholders in different forums like faculty meetings, class committee meetings, parents meetings, alumni interactions and interactions with employers are also taken into consideration.

Important suggestions related to curriculum are communicated to the Board of Studies, Bharathiar University. Further the Feedback and Action Taken Report will be hosted in the website.



**Director**

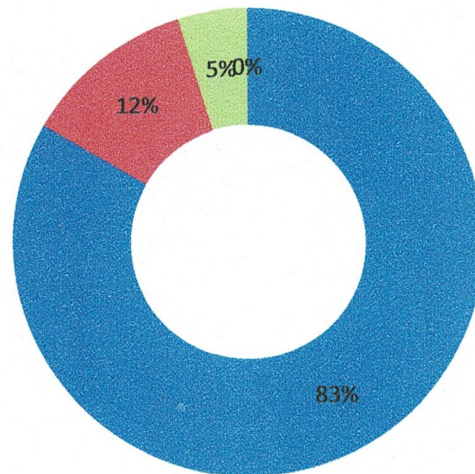
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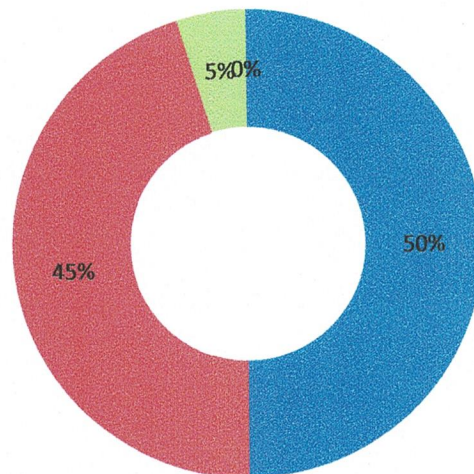
## Student Feedback on Curriculum

### Learning Value



■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

### Reference & Reading materials in the Library



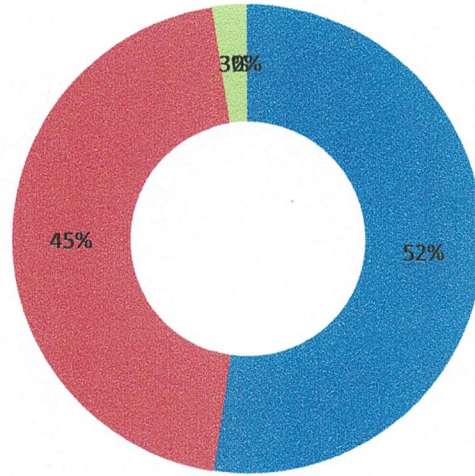
■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

  
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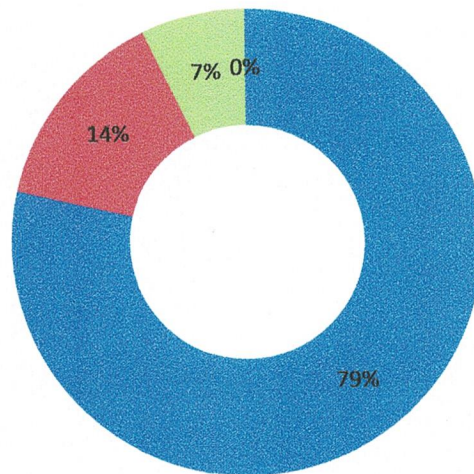


## Emphasis on Practicals/Projects/Internship



■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

## Curriculum related books in library



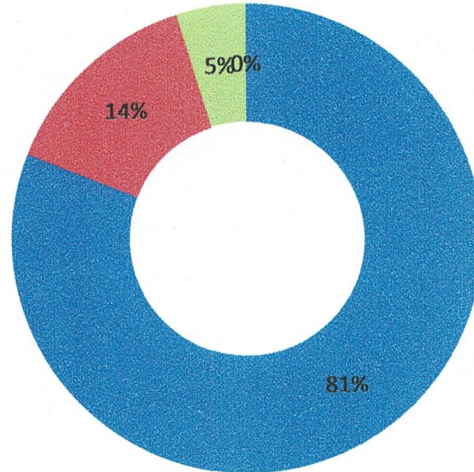
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## Depth and coverage of course content

■ Excellent ■ Good ■ OK ■ Poor ■ V Poor



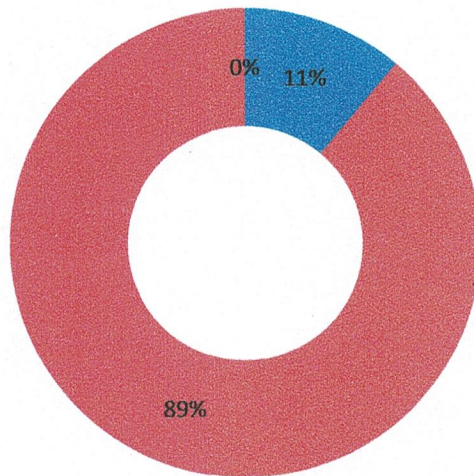
The feedback from students on various parameters like learning value, Reference & Reading materials in the Library, Depth and coverage of course content, Curriculum related books in library, and Emphasis on Practical's/Projects/Internship shows our institution in good light. Students are highly impressed by the learning value and availability of curriculum related books in the library. 81% of the students are highly satisfied with course content and depth of coverage. We need small improvements in giving practical project and references availability of reading material in library. Overall we have excellent feedback from students on improving their skill, knowledge & conceptual ability after joining DJAME.

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## Teachers Feedback on Curriculum

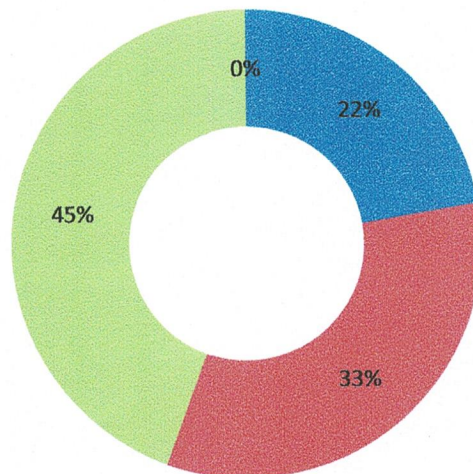
### Syllabus Suitability



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

### Balance between Theory & Application

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

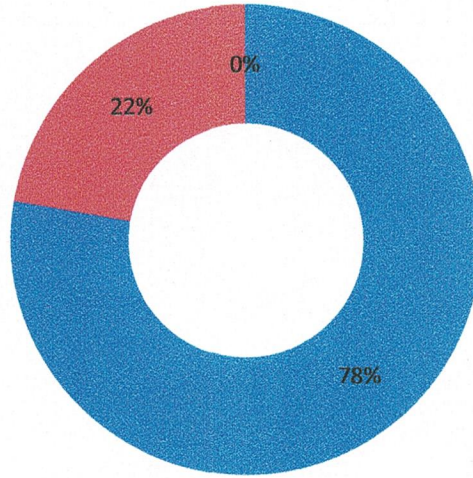


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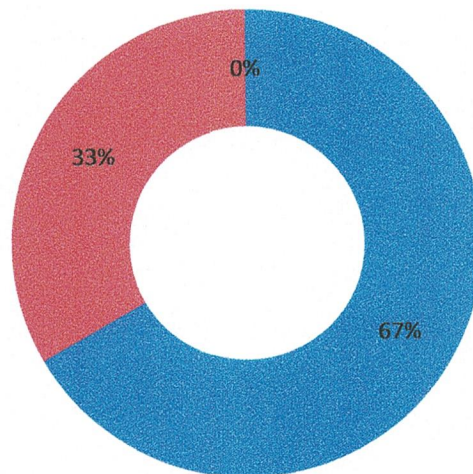
## Objectives are clear



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

## Prescribed books are Appropriate

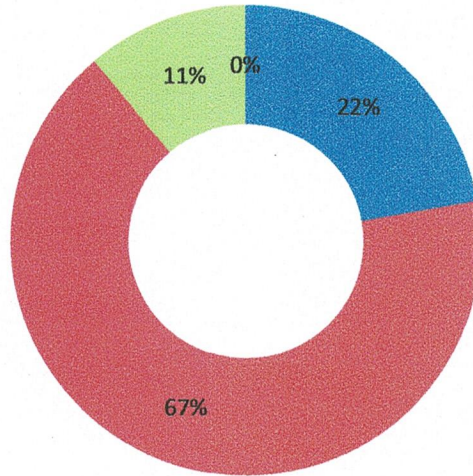
■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



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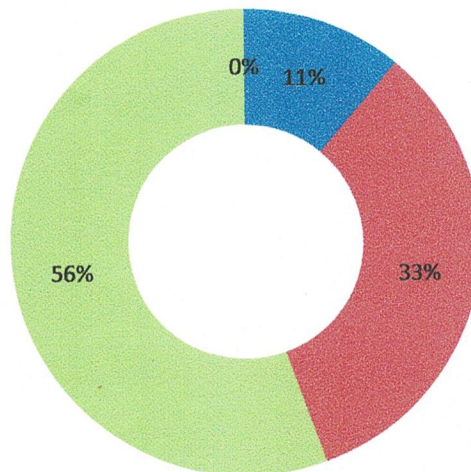


## Employability is given weightage




■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

## Institute Supports Research



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Teacher's feedback throws insight into the need of improving the balance between theory and practice. Teachers are high on agreement on suitability of syllabus. The institution supports research too which improves the input and quality of teaching.

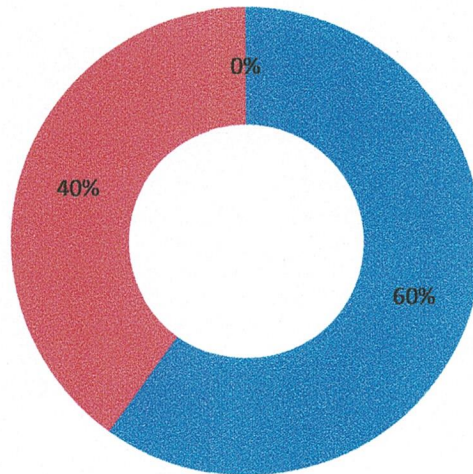
  
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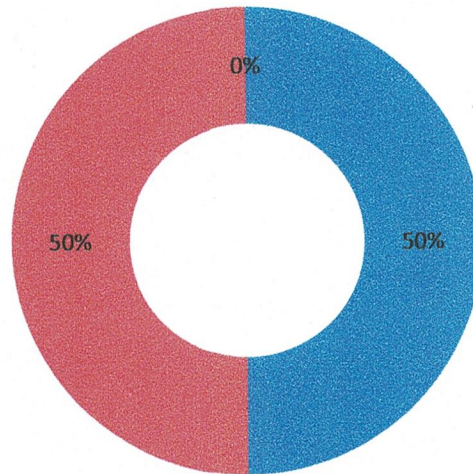
## Alumni Feedback

### Proud to be DJAMian




■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

### Learning is useful in career

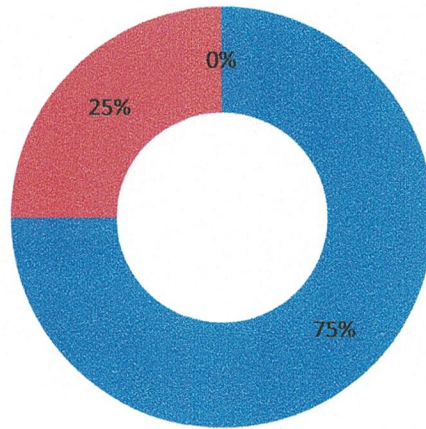


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

  
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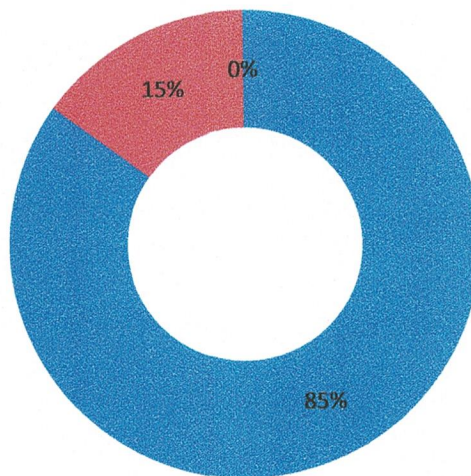
## Academic initiatives taken improved the knowledge of the students



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

## Staff are supportive

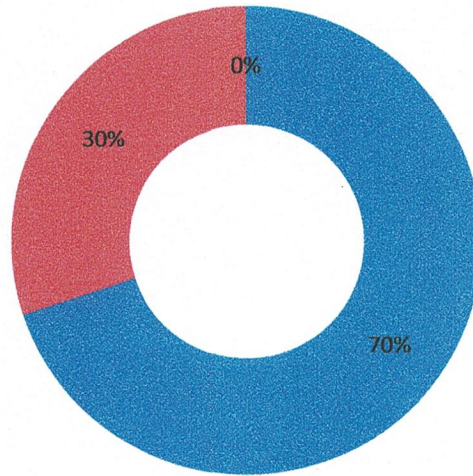
■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



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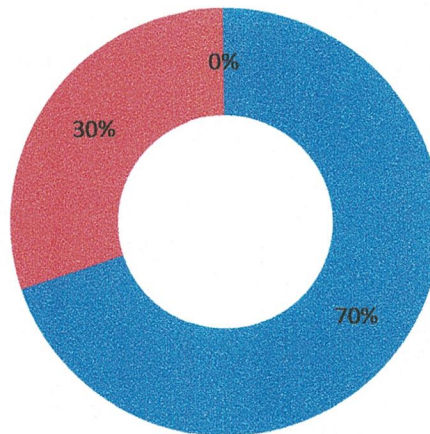
## Infrastructure in the institute were adequate



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

## Guidance is effective

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



DJAME stands high in the mind of alumni. They believe that academic intervention & practical lesson at DJAME has helped them to improve their knowledge & fare well in their career. The alumni's opine that there is conducive study environment with excellent support of staff and adequate infrastructure facilities.

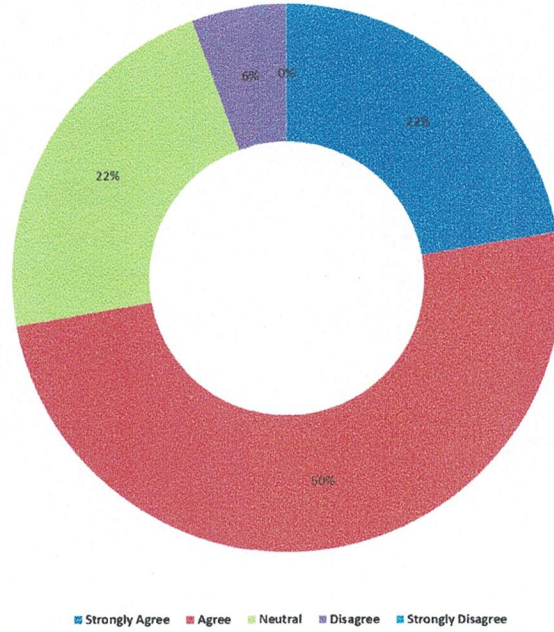
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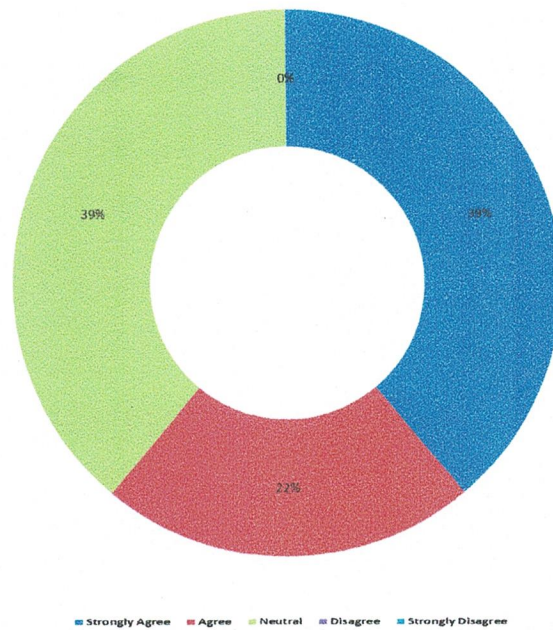


## Parent's Feedback

Getting admission is a matter of pride



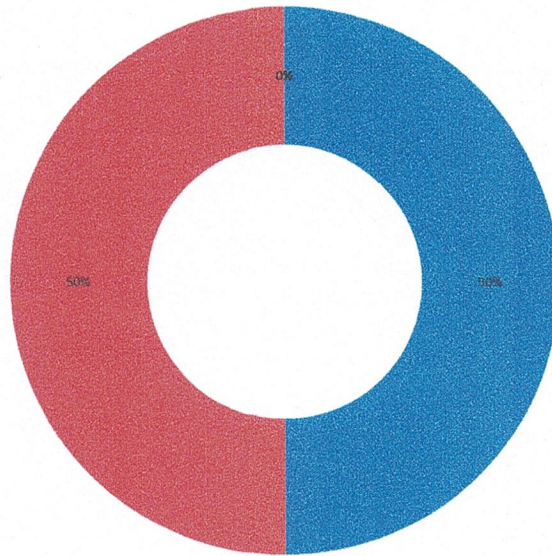
Curriculum Promotes learning



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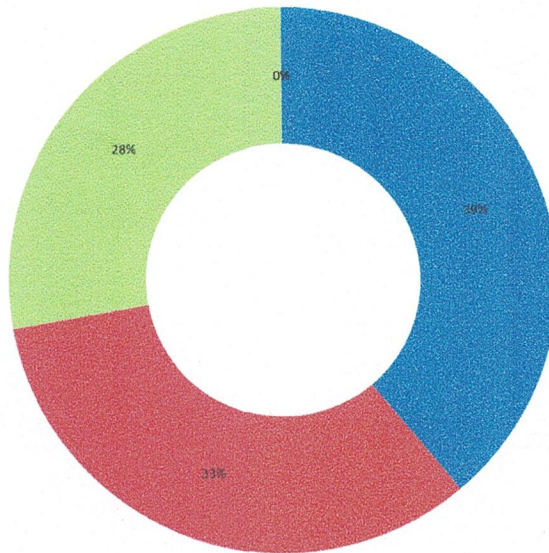


**Institute atmosphere is conducive for learning**



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

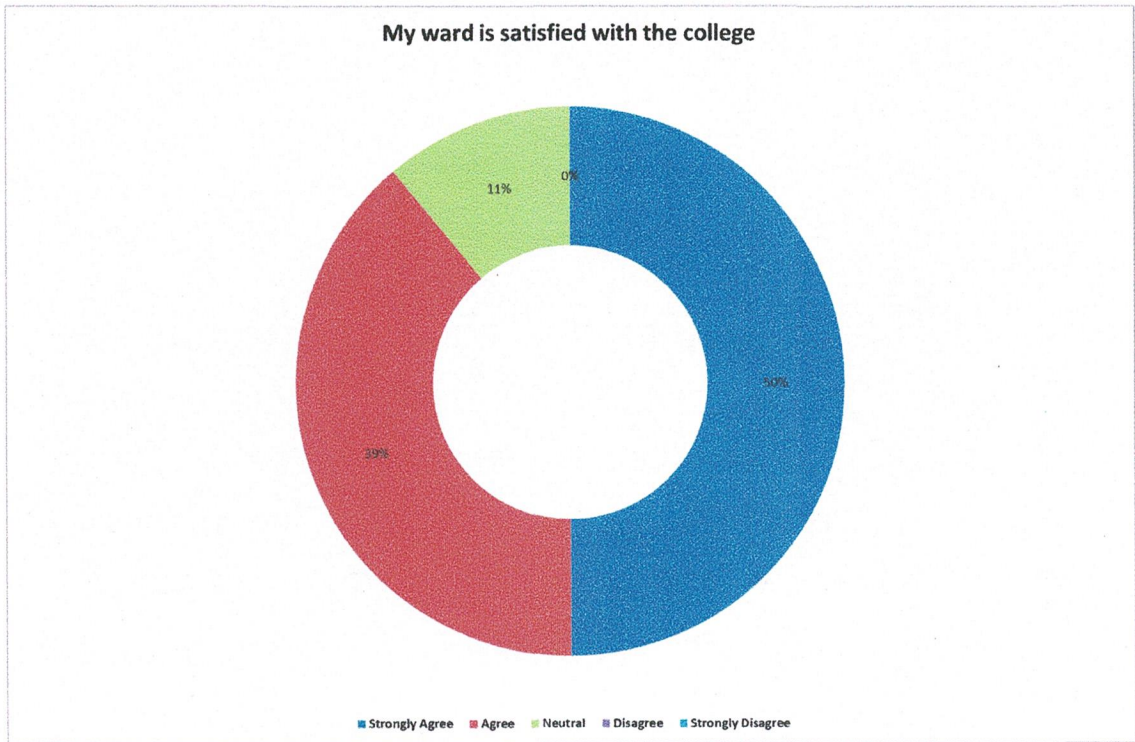
**Placement is given importance in the college**



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

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Over 50% of the Parents have felt that getting an admission in DJAME is a matter of pride. The suggest areas of improvements from the feedback is giving more emphasis to feedback and more that n 50% of the parents feel that their wards are happy and they have taking the right decision by joining DJAME.

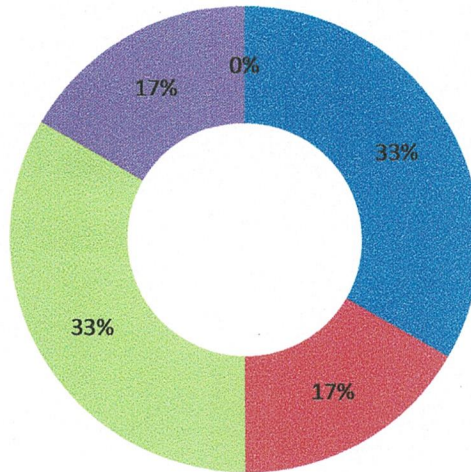
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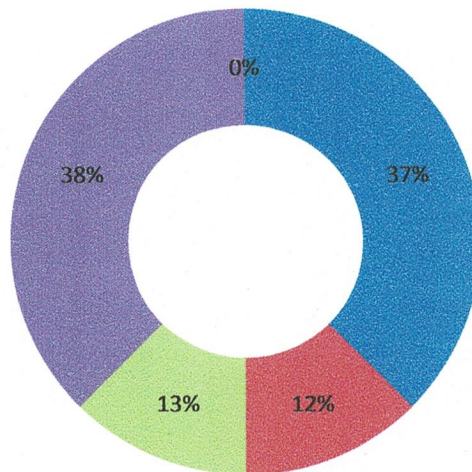
## Employer Feedback

### Academic Proficiency



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

### Communication skills

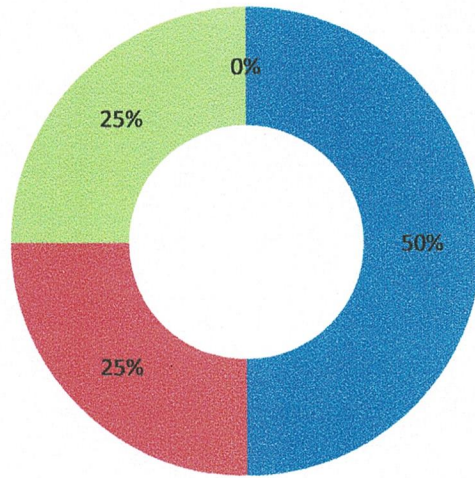


■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

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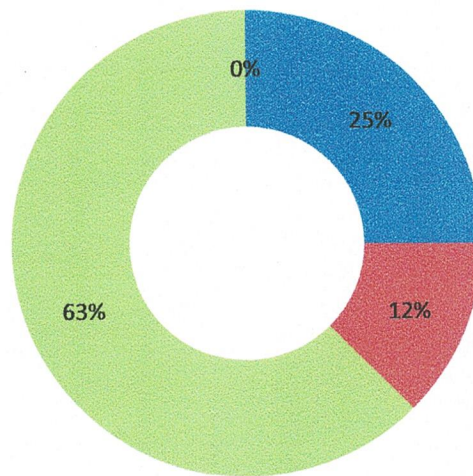
## Aptitude



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

## Resume preparation

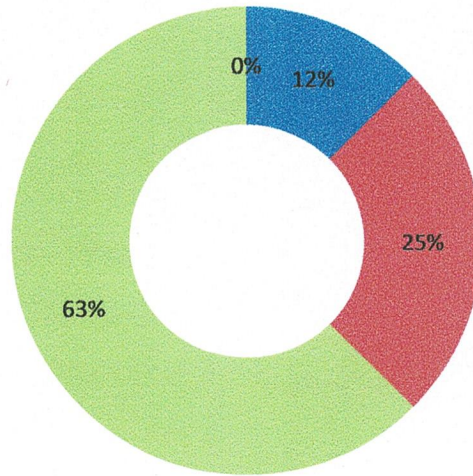
■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair



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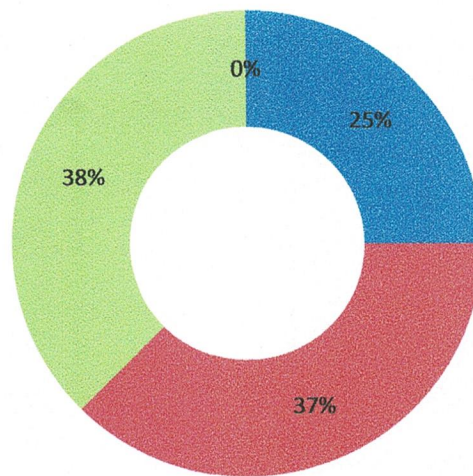


## Student preparedness for the selection process



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

## Infrastructure facilities



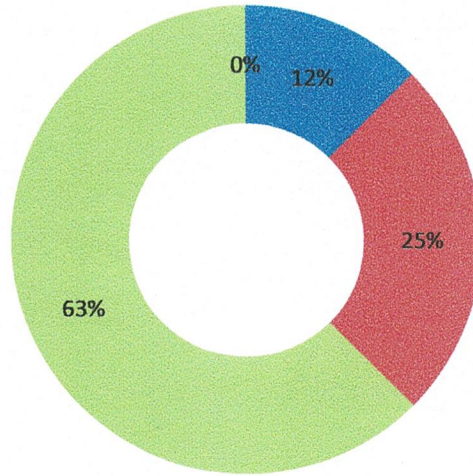
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## Coordination of the placement office



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Over all Employer feedback give lot of rooms for improvement. Employers are happy with the aptitude and communication skills of the students but suggest big improvements in student preparedness for selection process & coordination of the placement office with prospective employers.

Employers have rated the institute high on infrastructure. More emphasis needs to be given on building better resumes by students

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