



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(A Stand-alone Business School)
Affiliated to Bharathiar University Coimbatore

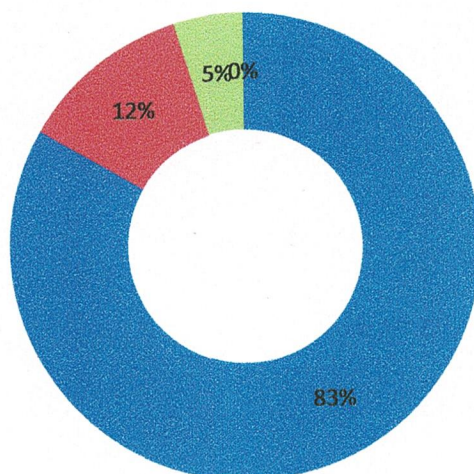
Feedback Analysis Report

2017-18



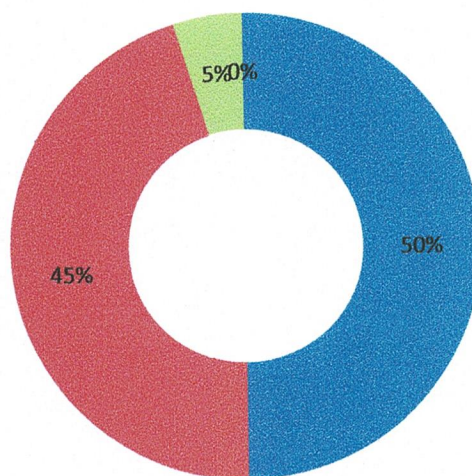
Student Feedback on Curriculum

Learning Value



■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

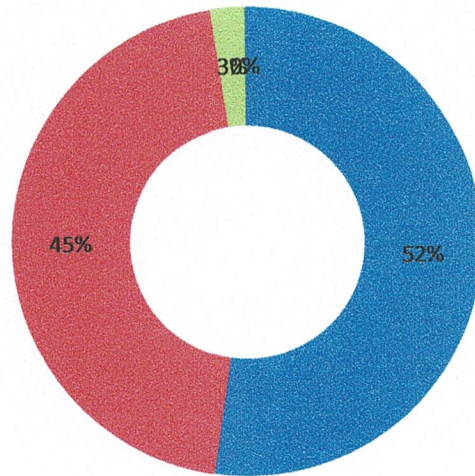
Reference & Reading materials in the Library



■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

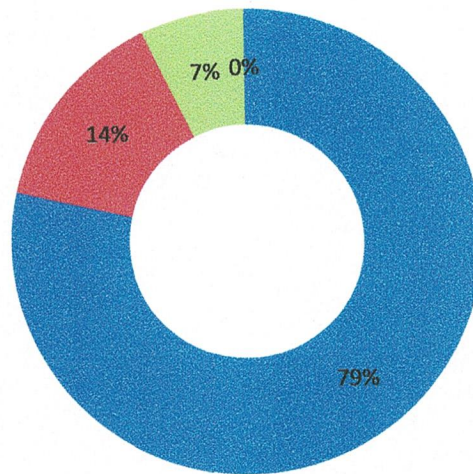


Emphasis on Practicals/Projects/Internship



■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

Curriculum related books in library

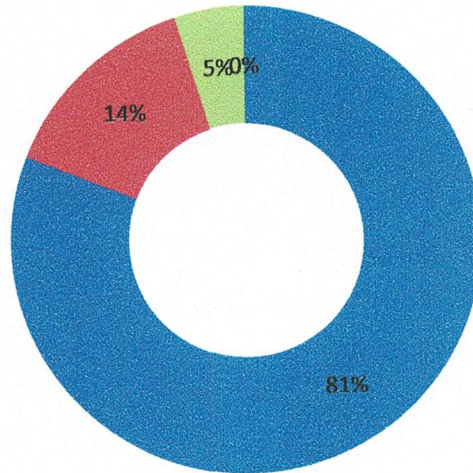


■ Excellent ■ Good ■ OK ■ Poor ■ V Poor

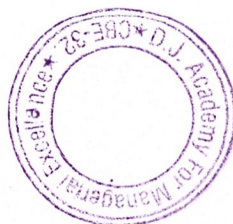


Depth and coverage of course content

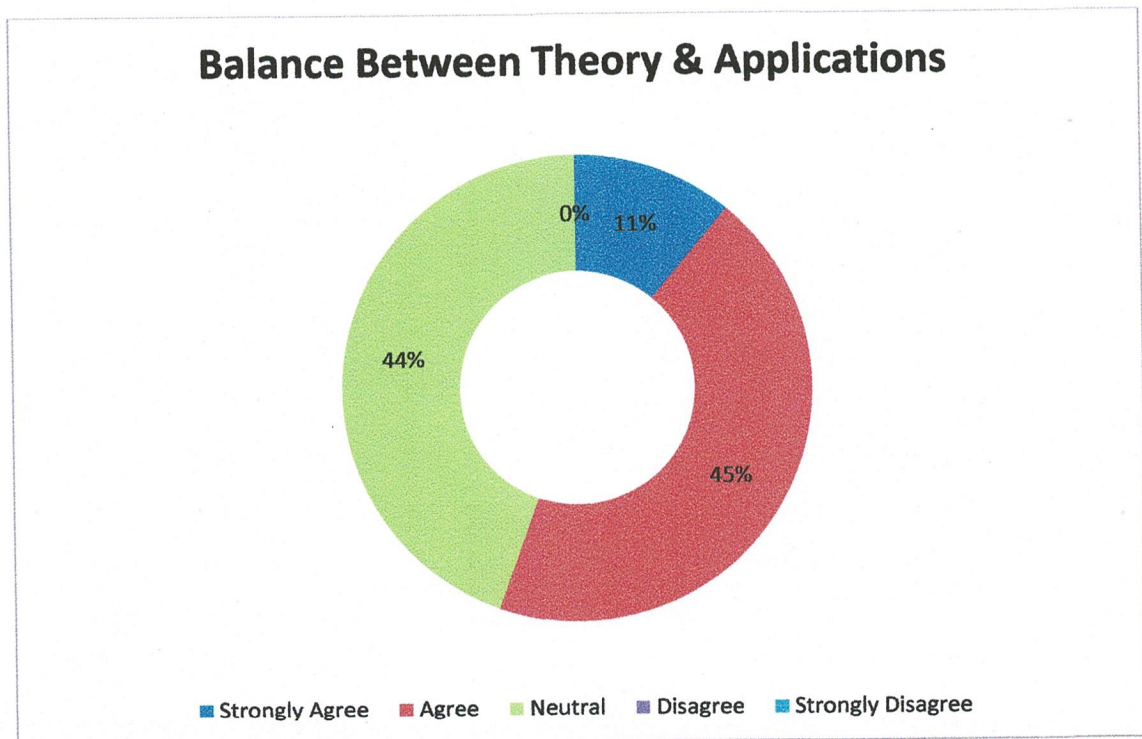
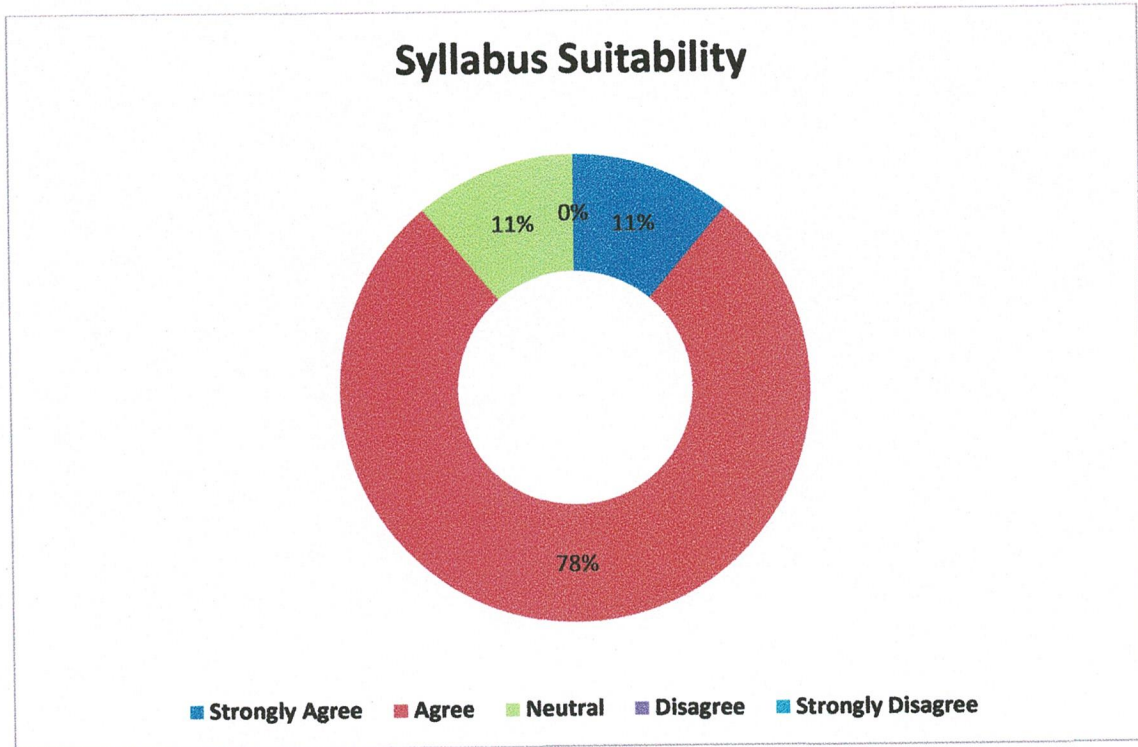
■ Excellent ■ Good ■ OK ■ Poor ■ V Poor



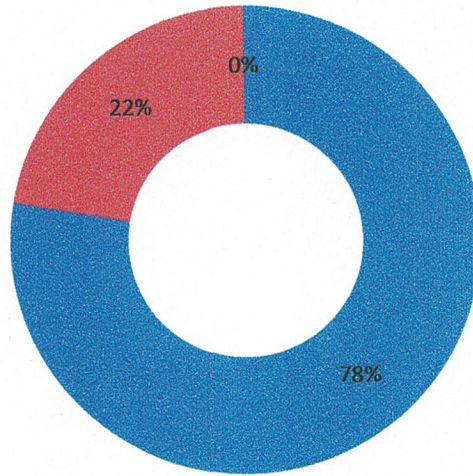
83 % of the students have rated the Learning value (In terms of skills, concepts, knowledge, analytical ability) at DJ Academy as excellent. 50 % of the students have rated the availability of reference and reading materials in the library as excellent. 52 % of the students have rated the emphasis on practical / project / internship in the course content as excellent. 79% of the students agreed that the availability of Curriculum related books in library as excellent. 81% of the students have rated the depth and coverage of course content as excellent. Overall students are contented with the course content and the availability of library resources.



Teachers Feedback on Curriculum

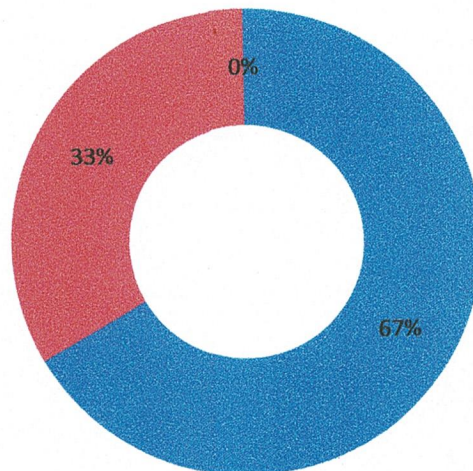


Objectives are clear

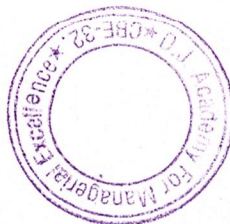


■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

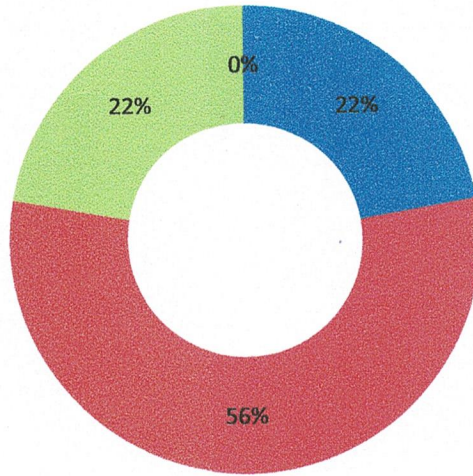
Prescribed books are appropriate



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



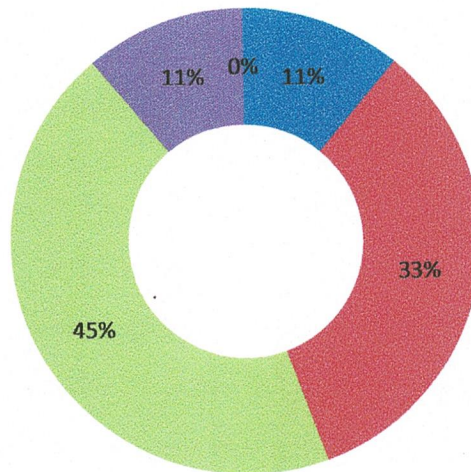
Employability is given weightage



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Institute Supports Research

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

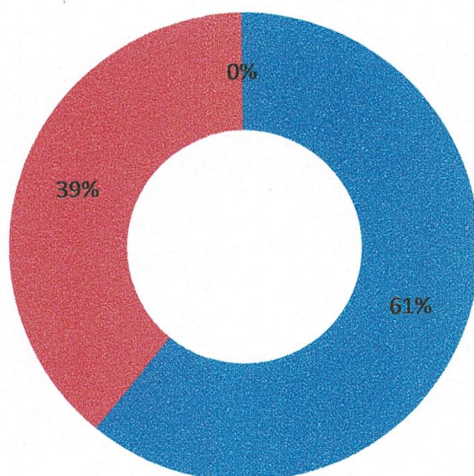


78% of the faculty agreed on the suitability of the Syllabus as need based, 45% agreed that the course / syllabus has good balance between theory and application, 78% strongly agreed that the aims and objectives of the syllabi are well defined and clear to teachers and students, 67% strongly agree that the books prescribed / listed as reference materials are relevant updated and appropriate, 56% agreed that employability is given weightage in curriculum design and development and 33% agreed that the institution provides adequate and smooth support for projects and research facilities. Overall the faculties have agreed on the suitability on the syllabus and the course content.



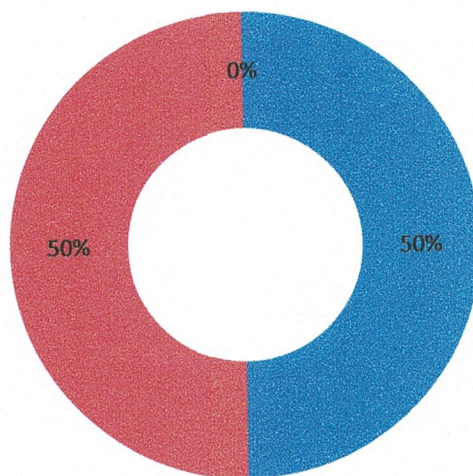
Alumni Feedback

Proud to be a DJAMian



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

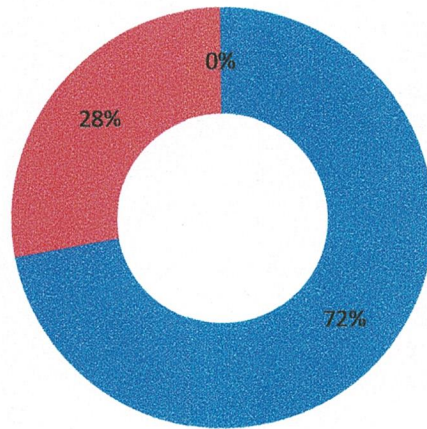
Learning is useful in career



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

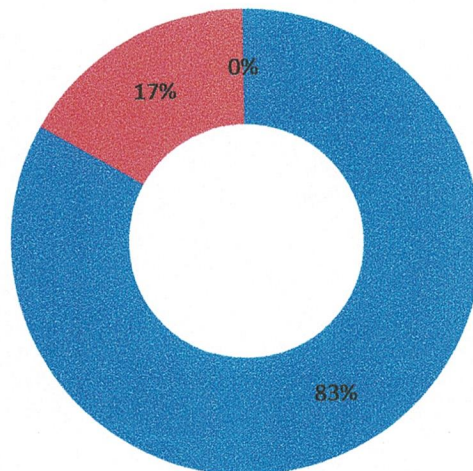


Academic initiatives improved the knowledge of the students



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

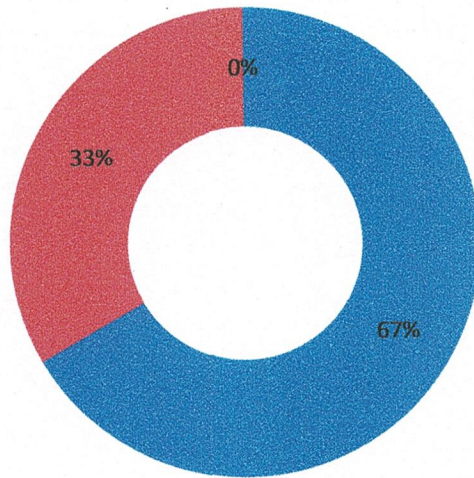
Staff are Supportive



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

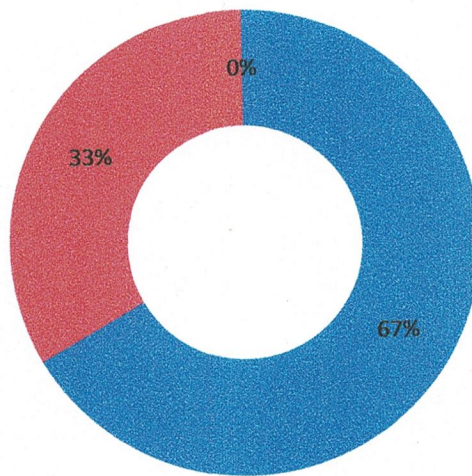


Infrastructure in the institute were adequate



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Guidance were effective



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

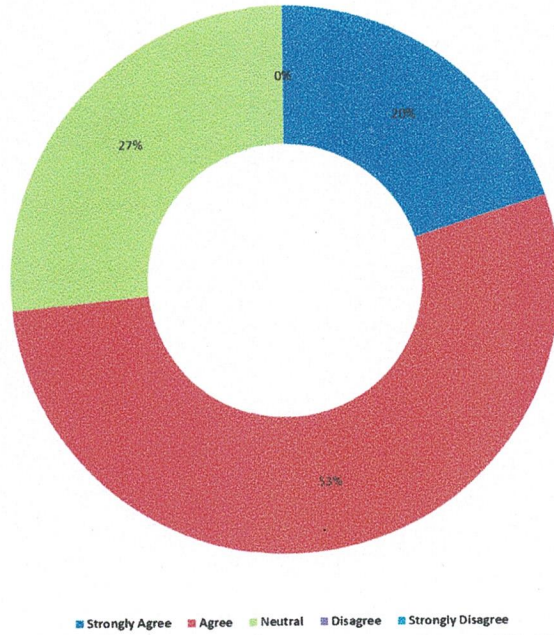


61% strongly agreed that they feel proud to be the student of DJ Academy for Managerial Excellence, 50% strongly agreed and 50% agreed that the learning they had in the Institution is useful for their career, 72 % strongly agreed that the academic initiatives taken by the university in the form of projects, seminars, workshops, etc, has improved the knowledge of the students, 83 % strongly agreed that the Faculty and other support staffs were helpful and cooperative and 67 % strongly agreed that Career counselling and guidance were effective Overall the alumni of the institution has strongly agreed the contribution of the institution in their career advancement.



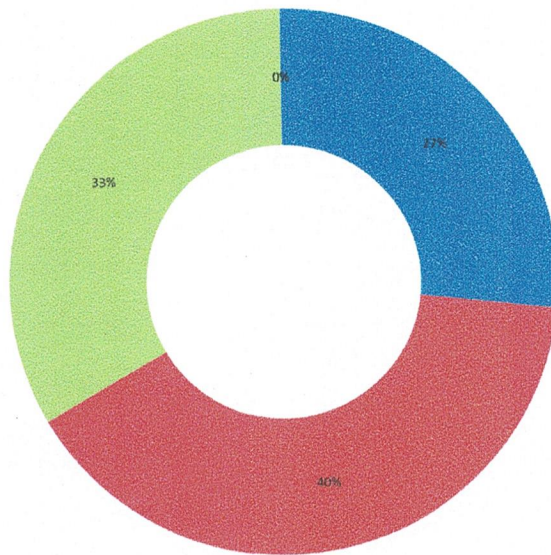
Parent's feedback

Getting admission is a matter of Pride

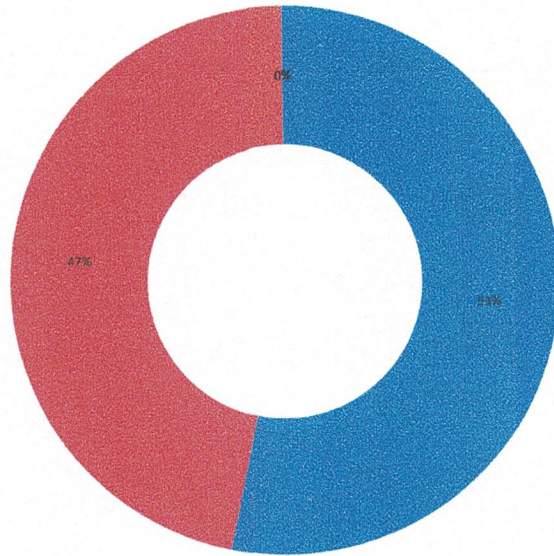


Curriculum Promotes Learning

Strongly Agree Agree Neutral Disagree Strongly Disagree

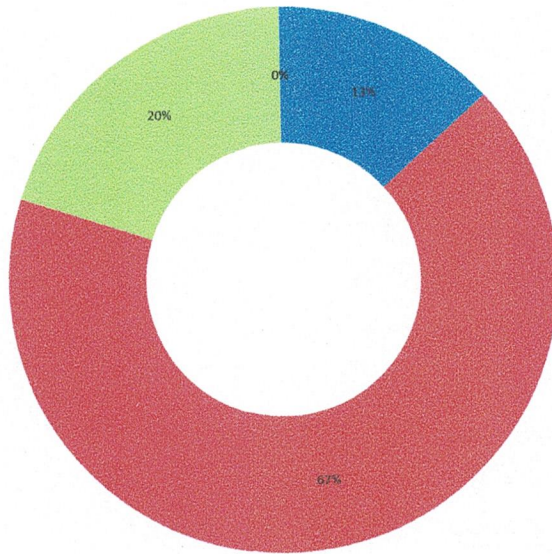


Institute atmosphere is conducive for learning

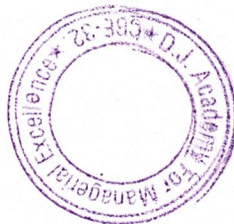


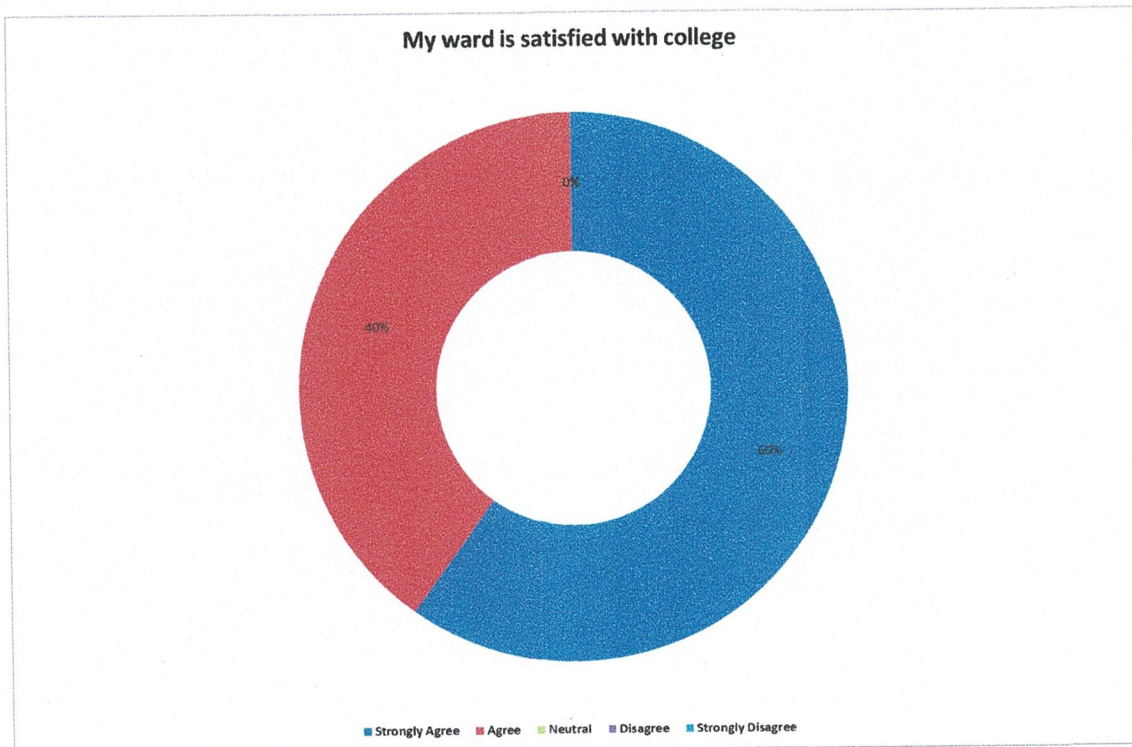
■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

Placement is given importance in the college



■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree





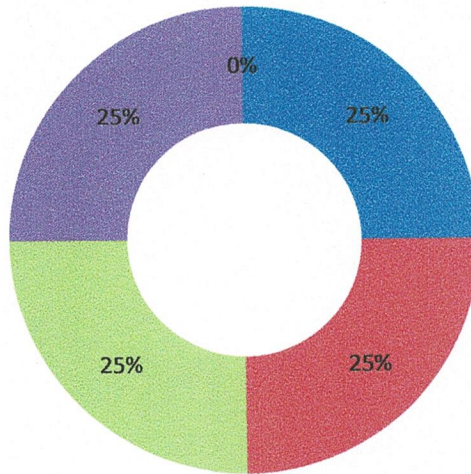
53% of the parents agreed that getting admission for their ward is a matter of pride for them, 40% agreed that the curriculum of the course is well designed and promotes learning experience, 53% agreed that the institute atmosphere is conducive for learning, 67 % agreed that placement is given importance in the college and 60% strongly agreed that their ward is satisfied with the college Infrastructure /Hostel / Transport facilities. Overall the parents are satisfied with the curriculum and the college infrastructure.



Employers Feedback

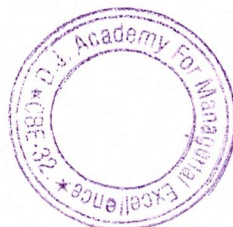
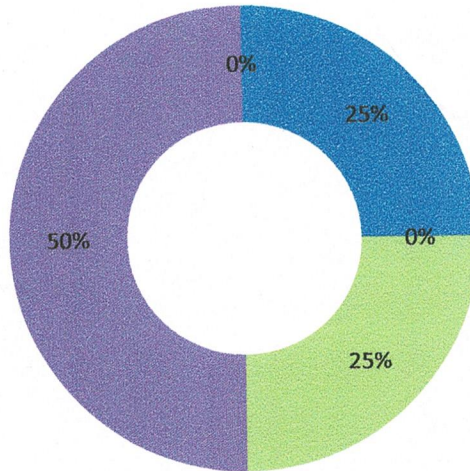
Academic Proficiency

■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

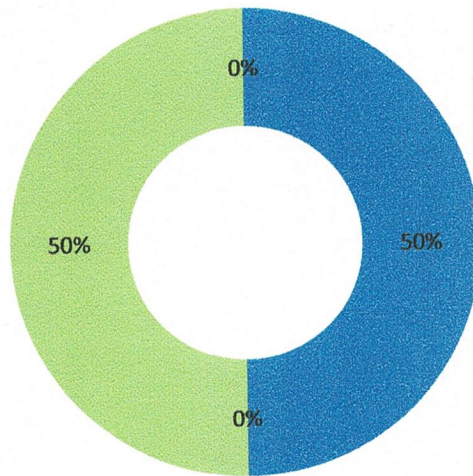


Communication skills

■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

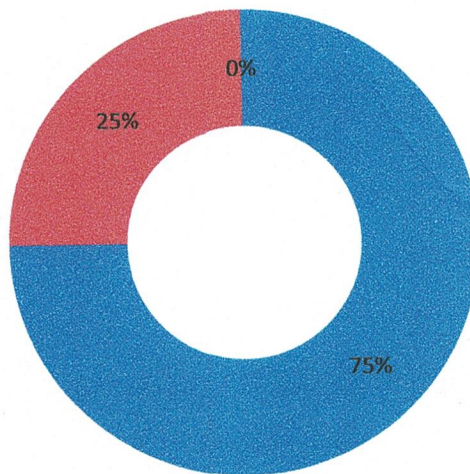


Aptitude



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

Resume preparation

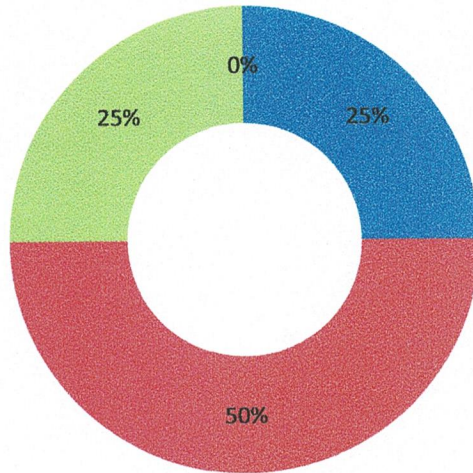


■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair



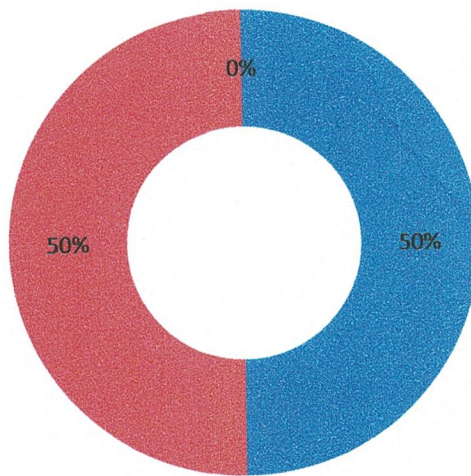
Student preparedness for the selection process

■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

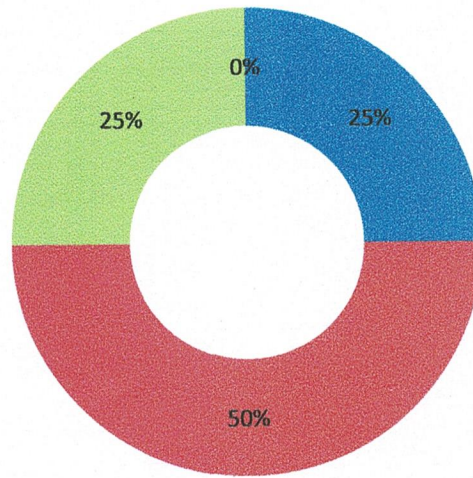


Infrastructure facilities

■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair



Coordination of the placement office



■ Excellent ■ Very Good ■ Good ■ Satisfactory ■ Fair

75% have rated the academic proficiency of the students from DJ Academy as excellent to good, 50% have rated the communication of the students from DJ Academy as good, 50% has rated the students aptitude level as excellent, 75 % have rated the students resume preparation as very good 75% has rated the students preparedness for the selection process as very good and 100% have rated the placement office coordination as excellent to good. Overall the employers are satisfied with the student's communication and aptitude level and the coordination of the placement office.



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