



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(A Stand-alone Business School)
Affiliated to Bharathiar University Coimbatore

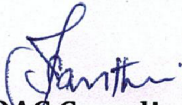
Report of Action Taken based on Stakeholder Feedback

2020-21

The feedback analysis and suggestions received from various stakeholders is as follows:

1. Connect Programs were organised virtually to continue with industry institute interaction.
2. Certificate Programs on Consumer Market Research, banking, Rural marketing
3. AlumLaud-Felicitation of distinguished alumni was initiated and conducted
4. Based on employer's suggestion communication, aptitude, GD and interview preparation trainings were conducted on a regular basis virtually.

The suggestions were consolidated and submitted to the Director


IQAC Coordinator



Director

Dr. A. G. V. Narayanan
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