



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(A Stand-alone Business School)
Affiliated to Bharathiar University Coimbatore

Report of Action Taken based on Stakeholder Feedback

2019-20

The feedback analysis and suggestions received from various stakeholders is as follows:

1. Students requested for industry relevant Certificate Programs. Hence certificate programs in Banking was offered
2. Create database of alumni, manage and engage alumni. Institute signed MOU with Almashines for alumni engagement. Alumni chapters were inaugurated at Chennai and Bangalore. Alumni student Mentorship program was initiated.
3. Based on employers suggestion communication, aptitude, GD and interview preparation trainings were conducted on a regular basis

The suggestions were consolidated and submitted to the Director


IQAC Coordinator



Director

Dr. A. G. V. Narayanan
Director,
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