**D J Academy for Managerial Excellence**
**Coimbatore- 641032**

# Report on Quality Initiatives by IQAC
# 2017-18

# D J Academy for Managerial Excellence
# Coimbatore– 641032
## Internal Quality Assurance Cell (IQAC)
## Report on
## Industry Institute Interactions

**Exchange of Mails with LMW HR for a Series of Industry Institute Interactions**



Gmail Savithri Mba <savithri.j.j@djacademy.ac.in>

**Fwd: Assignments & Interactions at LMW**

**deepa venugopal** <deepa.v@djacademy.ac.in> Mon, Mar 12, 2018 at 10:06 AM
To: sangeetha.p@djacademy.ac.in, manikandan mkm <manikandan.mkm@djacademy.ac.in>, st nambi <stnambi@djacademy.ac.in>, savithri.j.j@djacademy.ac.in, johnsi.s@djacademy.ac.in

Dear All,

Kindly go through the list and we can fix the dates as soon as possible for the conduct of the programme..

Regds
Dr.Deepa Venugopal
Associate Professor
DJAME

---------- Forwarded message ----------
From: **Pranesh D.J (HRD-COR)** <pranesh.dj@lmw.net.in>
Date: Sat, Mar 10, 2018 at 4:07 PM
Subject: Assignments & Interactions at LMW
To: deepa.v@djacademy.ac.in
Cc: DIrector Djame <director@djacademy.ac.in>, Mani G <mani.g@lmw.co.in>, "selvaraj.kv@lmw.co.in" <selvaraj.kv@lmw.co.in>, Karthikeyan R <karthikeyan.r@lmw.co.in>

Dear Madam,

With reference to the subject, we are enclosing the document with faculty details.

The dates may be fixed mutually based on the availability of the faculty as well as available dates at your side.

Thank you.

Regards,

Pranesh DJ
HRD
Lakshmi Machine Works Limited
Ph: 0422-3022598

**Live Assignment.doc**
28K

# Topics for Live Assignments at LMW

**Topics for Interaction/ Assignment at LMW**

| Subject | Topic for Interaction/Live Assignment at LMW | Faculty | Possible dates Date (Year 2018) | No of students |
|---|---|---|---|---|
| Operations Management | TQM implementation | Mr. Dhanabal K | 10th March 2018 | 12 students –second year |
| | Material Handling | Mr. Rasappan M | 14th and 15th March 2018 | 12 students –second year |
| | KANBAN | Mr. Sundaram T / Mr. Jayakumar N | 14th and 15th March 2018 | 1 st year -24 students |
| | Stores Management | Mr. Rasappan M / Mr. Jayakumar N | 10th March 2018 | 12 students –second year |
| Financial Management | Transfer Pricing And ABC - Costing | Mr. Venkatesh C V | 24th March 2018 | 15 students –second year |
| Marketing Management | Opportunities in Digital Marketing | Mr. Ramanadane C / Mr. Prakash (FIBRON) | 16th March 2018 | 54 students in 2 year |
| | Implementation of CRM | Mr. Ramanadane C | 23rd March 2018 | 54 students in 2 year |
| | Role of supply chain in value creation for marketing Function | Mr. Sundaram T | 24th March 2018 | 12 students –second year |
| Human Resource Management | Performance Management System | Mr. Karthikeyan R | 13th March 2018 | 26 students – Second Year |
| | Compensation benefits | Mr. Karthikeyan R | 20th March 2018 | 26 students – Second Year |
| | Human Resources Management Practices | Mr. Karthikeyan R | 24th March 2018 | 24 students – First Year |
| Management Information System | MIS in Action – at LMW | Mr. Soundaram M | 23rd March 2018 | 54 students in 2 year |

## Program Report

As an initiative towards enhancing industry institute interaction, the institute approached LMW and exchanged mails regarding offering live assignments to students at LMW. Live assignment is that students of DJAME will visit LMW and will get hands on experience on the specific processes and department activities. The respective department heads or a senior manager will provide training to the students. As discussed programs were organised and conducted on the following dates

| S.No. | Title of the Program | Date conducted | No. of Participants |
|---|---|---|---|
| 1 | TQM Implementation | 10.3.2018 | 12(II MBA-Operations) |
| 2 | Material handling | 13.03.2018 | 26(II MBA-Operations) |
| 3 | Kanban& Stores Management | 14.03.2018 & 15.03.2018 | 24 (I MBA) |
| 4 | Opportunities in Digital Marketing | 16.03.2018 | 24(I MBA) |
| 5 | Implementation of CRM | 23.03.2018 | 54(II MBA) |
| 6 | Transfer Pricing and ABC Costing | 24.03.2018 | 53 (II MBA) & 15(II MBA) |

IQAC Coordinator

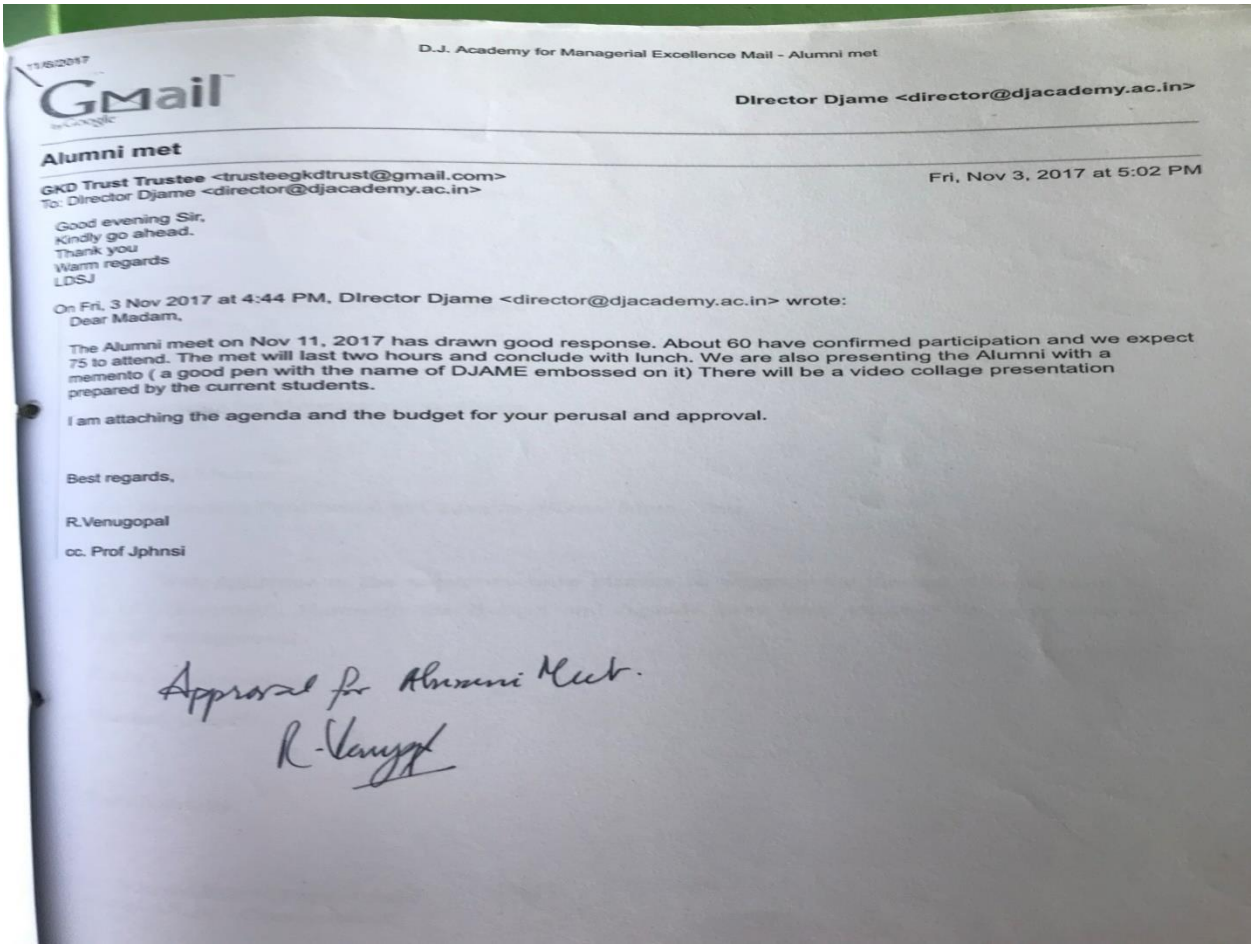
Director

Director,
DJ Academy for Managerial Excellence
Othakkalmandapam - Post,
COIMBATORE - 641 032.

D.J. Academy For Managerial Excellence CBE-32

# D J Academy for Managerial Excellence
# Coimbatore– 641032
## Internal Quality Assurance Cell (IQAC)
## Report on
## Alumni Meet held on 11.11.2017

**Approval Mail**



11/6/2017 D.J. Academy for Managerial Excellence Mail - Alumni met

Gmail

DIrector Djame <director@djacademy.ac.in>

**Alumni met**

GKD Trust Trustee <trusteegkdtrust@gmail.com>
To: DIrector Djame <director@djacademy.ac.in>

Fri, Nov 3, 2017 at 5:02 PM

Good evening Sir,
Kindly go ahead.
Thank you
Warm regards
LDSJ

On Fri, 3 Nov 2017 at 4:44 PM, DIrector Djame <director@djacademy.ac.in> wrote:

Dear Madam,

The Alumni meet on Nov 11, 2017 has drawn good response. About 60 have confirmed participation and we expect 75 to attend. The met will last two hours and conclude with lunch. We are also presenting the Alumni with a memento ( a good pen with the name of DJAME embossed on it) There will be a video collage presentation prepared by the current students.

I am attaching the agenda and the budget for your perusal and approval.

Best regards,

R.Venugopal

cc. Prof Jphnsi

Approval for Alumni Meet.
R-Venugopal

**Invitation**

**Group Photo with the Alumni**

## Participant List

| DJ ACADEMY FOR MANAGERIAL EXCELLENCE<br>Department of management sciences<br>Alumni Meet - 2017 (11.11.2017) | | | | |
|---|---|---|---|---|
| S.No | Name | Batch | E- Mail ID | Mobile No |
| 1 | N. Nivas | 2002 | savin5981@gmail.com | 99942 66772 |
| 2 | J.S. Dinesh | 2002 | jsdinesh@g,mail.com | 95854 44236 |
| 3 | B.Vaidhyanathan | 2003 | vaidhee84@gmail.com | 98947 87823 |
| 4 | V.Vijay | 2003 | veeravijay@gmail.com | 96771 23104 |
| 5 | M. Ashok Kumar | 2003 | m.ashokkumar36@gmail.com | |
| 6 | M. Venugopal | 2004 | venugopalmba@gmail.com | 99449 79346 |
| 7 | K.Mahesh | 2004 | makace.pro@gmail.com | 98946 25202 |
| 8 | G. Vijayaraghavan | 2004 | gvijayr@gmail.com | 98940 27484 |
| 9 | K.S. Murugesh Pandi | 2006 | murugeshpandi@gmail.com | 98949 18443 |
| 10 | Deenesh Raj | 2007 | deeneshraaj@gmail.com | 81976 81002 |
| 11 | A. Arivalagan | 2007 | arivlagan.itc@gmail.com | 99948 09294 |
| 12 | M. Oraveen kumar | 2007 | praveen-muruganandam@yahoo.com | 98948 00702 |
| 13 | K.V.Kavin Apporaj | 2009 | vaikavin@gmail.com | 99443 57547 |
| 14 | S.Gayathri | 2009 | gaya3.sreedharan@gmail.com | 99525 33150 |
| 15 | Mohamed Azarudeen | 2009 | azaroo7.mohamed@gmail.com | 97906 02322 |
| 16 | Bahirathan | 2009 | bahi.asr@gmail.com | 96778 99915 |
| 17 | Sai Deepa | 2009 | deepadi2061@gmail.com | 94443 89146 |
| 18 | S. Arun Kumar | 2009 | miraarun@gmail.com | 99523 07600 |
| 19 | N. Adavan | 2009 | adavan.mba@gmail.com | 98945 60060 |
| 20 | S. Girish | 2011 | girishsinger@gmail.com | 72001 83455 |
| 21 | Sukhumaran | 2011 | sukhumaran80@gmail.com | 99946 25941 |
| 22 | N.Amudhan | 2012 | amudhan.npr@gmail.com | 96002 88563 |
| 23 | K. Selva Kumar | 2012 | sutselva@gmail.com | 90473 08938 |
| 24 | N.Surendran | 2013 | suren.nagrajan@gmail.com | 80567 92974 |
| 25 | Vidhyashini | 2013 | vidhyashini96@gmail.com | 99653 06848 |
| 26 | Niyazudeen | 2013 | niyazahamed34@gmail.com | 90035 01775 |
| 27 | M.N. Viveka | 2013 | viveka212@gmail.com | 90477 81930 |
| 28 | S. Karthikeyan | 2014 | karthikeyan.selvasundar@gmail.com | 96883 83713 |
| 29 | Niraj Jain | 2014 | nirajjain2403@gmail.com | 89031 22362 |
| 30 | N. Sam Divin | 2014 | samdivin@gmail.com | 94456 11545 |
| 31 | K.B.Nisant | 2015 | nisantbalu94@gmail.com | 86674 54146 |
| 32 | G. Prakash Kumar | 2015 | prakashg.svk@gmail.com | 90033 03468 |
| 33 | Syed Ibrahim | 2015 | syed.raja001@gmail.com | 97517 77750 |
| 34 | B. Gowtham | 2015 | b.gowtham8@gmail.com | 96266 06116 |
| 35 | T.A. Rameez | 2015 | rameezfaizal10@gmail.com | 75000 00752 |

## Program Report

The Alumni Meet was organized on 11 November 2017. 33 members from the Alumni attended the event. Dr.N.Prem Anand welcomed the gathering followed by Felicitation address by Prof. Dr.Venugopal and Dr.Lalitha Devi Sanjay Jayavarthanavelu, Managing Trustee, GKD Trust. The following Alumni members addressed the gathering

1. Mr.K.S. Murugesh Pandi (2006-08 batch), Siemens India - My Experiences at DJAME
2. Mr.Nivas Narasimhan (2002-04 batch), Entrepreneur - Career in Sales & Marketing
3. Mr.V. Vijay (2003-05 batch), DGM, TVS Logistics - Growth & Opportunities in Logistics
4. Mr.S. Girish (2011-13 batch), Client service consultant, Wells Fargo - Corporate expectations

The vote of thanks was proposed by Ms.Johnsi. The program concluded with informal networking between Alumni and students followed by lunch.

**IQAC Coordinator**

**Director**

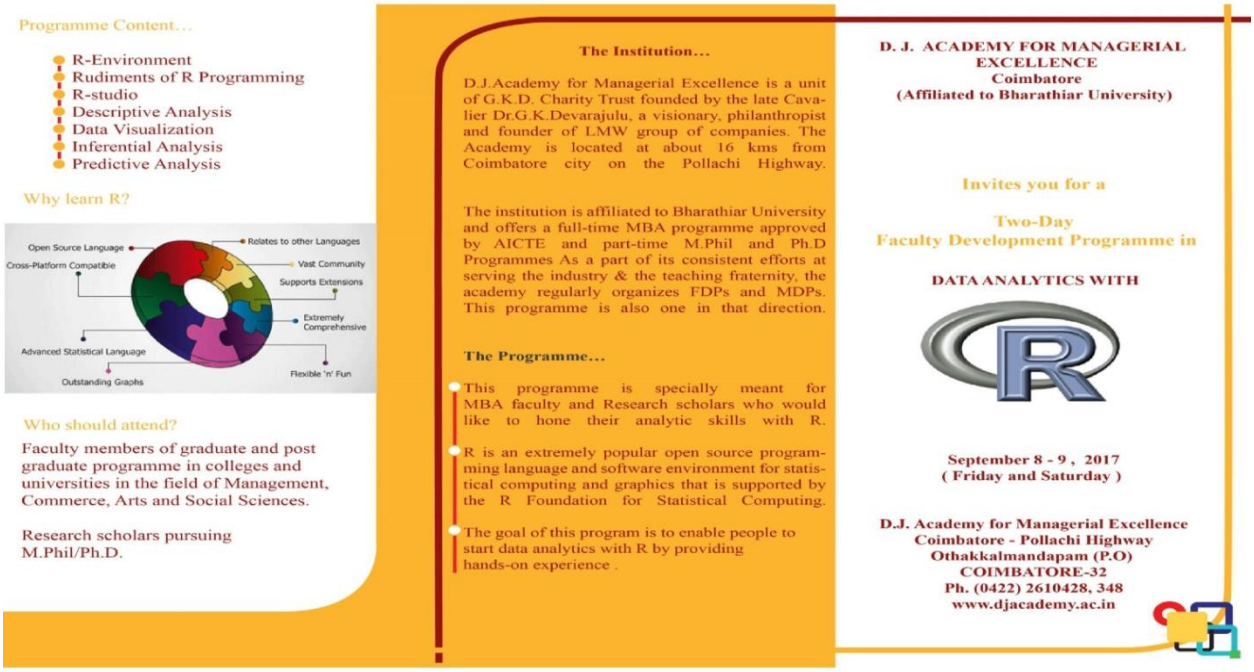
DJ Academy for Managerial Excellence,
Othakkalmandapam - Post,
COIMBATORE - 641 032.

D.J. Academy For Managerial Excellence ★ CBE-32 ★

# D J Academy for Managerial Excellence
# Coimbatore– 641032
## Internal Quality Assurance Cell (IQAC)
## Report on
### Two Day Faculty Development Program on Data Analytics with R on 08.09.17 & 09.09.17

**Invitation**

**Page 1**



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**Requirements**

Participants are expected to bring their Laptop for the programme

**Resource Person**

**Dr.S.T.Nambi**

He is a Doctorate in Management and currently working as Professor in the Department of Management Sciences at DJAME. He has more than twenty years of Post – Graduate teaching experience with more than 7years of industrial experience. His areas of interest include Data Analytics, Decision Science, Data mining, Machine learning, Model building and Strategic Applications of IT in business. Dr.Nambi is a member of Board of Studies (Management-PG) - Bharathiar University. He has presented and published research papers in various National and International Conferences. His doctoral thesis is an application of soft computing in stock market prediction

Registration Fee

| Category of Participant | Fee for the Programme |
|---|---|
| Academicians | INR 2000 |
| Research Scholars | INR 1500 |

***The fee is inclusive of Programme Kit, Lunch & Snacks and Certification**

**Payment Procedure**

Interested participants are requested to send the filled-in registration form along with a cheque / DD drawn in favour of "D.J. Academy for Managerial Excellence", payable at Coimbatore.

The last date for receipt of the registration form along with the fee is 01.09.2017

As the pedagogy of the programme warrants a limited batch size, we prefer to accommodate participants on first come first serve basis.The seats are limted to 25 numbers.

Outstation Participants may contact the co-ordinators for hostel accommodation . Only Few members can be accommodated.

**Spot registrations may be avoided**

**Chief Patron**

**Dr. Lalita Devi Sanjay Jayavarthanavelu**
**Trustee, GKD Charity Trust,**
**Coimbatore.**

**Chairperson**

**Prof. R.Venugopal, B. Tech (IIT-M), Fellow (IIM-A)**
**Director**
**DJ Academy for Managerial Excellence**

**Conveners**

**Dr.Deepa Venugopal, PhD, FDPM (IIM-A)**
**Associate Professor**
**DJAME**

**Dr. J.J.Savithri, PhD**
**Associate Professor**
**DJAME**

**For details, enquiries and sending of registration form/fee, please contact:**

**Dr.Deepa Venugopal, PhD**
**(Ph: 09487218114)**

**Dr.J.J.Savithri, PhD**
**(Ph: 9894630270)**

# Page 3

**D.J.Academy for Managerial Excellence**
**Coimbatore**

***Two-Day FDP on "Data Analytics with R"***
***September 8-9, 2017***

***REGISTRATION FORM***

***Name*** : _____

***Designation*** : _____

***Institution Address*** : _____

_____

***Tel. No*** : _____

***E-mail*** : _____

**Payment Details**

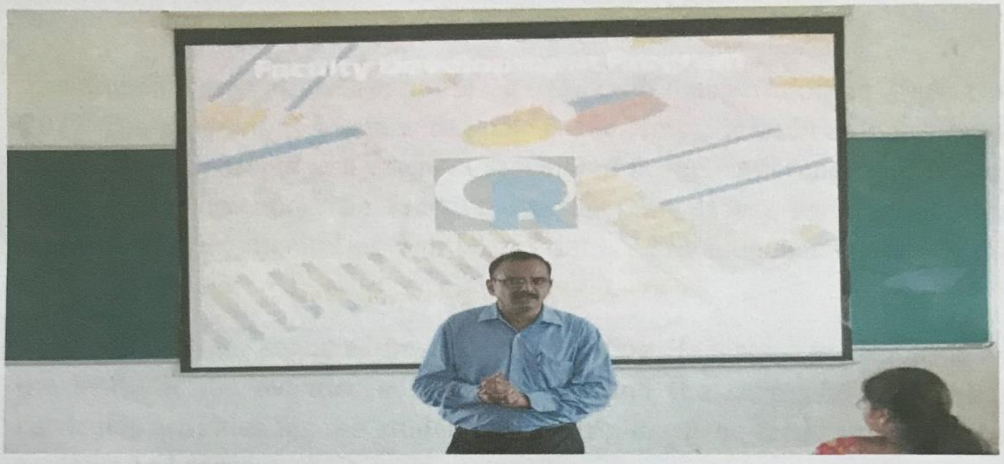
***DD/Cheque No*** : _____

***Bank/Branch*** : _____

***Amount*** : _____

*Signature*

(Photocopies of the form can be used for Multiple Registrations)



D.J.ACADEMY FOR MANAGERIAL EXCELLENCE

THIS CERTIFICATE IS PRESENTED TO

R. HEMAVATHY

For successfully completing the Faculty Development Programme in "**Data Analytics with R**" conducted by the Academy.

**Dated this Ninth Day of September Two Thousand and Seventeen**

Dr.Deepa Venugopal
Coordinator

R.Venugopal, Fellow (IIM – A)
Director

Dr.J.J.Savithri
Coordinator

## Programme Report

A two day FDP in Data Analytics with R was organised on 8th and 9th September 2017. The program was organised for faculty members and research scholars. Dr.S.T.Nambi, Professor, DJAME was the resource person. R is a popular open source programming language and software environment for statistical computing and graphics. The program provided hands on experience for participants in R.

**IQAC Coordinator**

**Director**

DJ Academy for Managerial Excellence,
Othakkalmandapam - Post,
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# D J Academy for Managerial Excellence
# Coimbatore– 641032
## Internal Quality Assurance Cell (IQAC)
## Report on
# Student Orientation Programme

**Inauguration Invitation**

# Inauguration Agenda

**D J Academy for Managerial Excellence, Coimbatore**
**Batch 2017 Inauguration on 07.08.2017**

**AGENDA**

Pooja @ Vinayakar Temple

Invocation

Lighting of Kuthuvilakku

Welcome Address by Director

Address by Dean

Inaugural Address by Managing Trustee

Vote of thanks

**Director**

Director,
DJ Academy for Managerial Excellence,
Othakkalmandapam - Post,
COIMBATORE - 641 032.

# Inaugural Address by Madam Trustee

# Orientation Schedule

**D J Academy for Managerial Excellence**

**Orientation Programme Schedule**

**2017-2019 Batch**

| Day Order | Date/Time | 9.00AM-10.00AM | 10.00AM-11.00AM | 11.15AM-12.15Noon |
|---|---|---|---|---|
| 5 | 7.08.2017 Monday | Certificate Verification and Campus Tour | | What to expect from MBA Program at DJAME – Dr.Venugopal |
| 6 | 8.08.2017 Tuesday | Icebreaking Dr.J.J.Savithri | Teaching- Learning Process Dr.PremAnand | Seniors Vs Juniors |
| 1 | 9.08.2017 Wednesday | Employbility Skills Dr.Nambi | Intro to Accounting Dr.Deepa | Management Games Ms.Sangeetha |
| 2 | 10.08.2017 Thursday | Corporate Finance Ms.Johnsi | Management in Digital Era Mr.Manikandan | Presentation Skills Dr.J.J.Savithri |
| 3 | 11.08.2017 Friday | Business Presentation | | |
| 5 | 16.08.2017 Monday | Rudiments of Numerics Ms.P.Sangeetha | Creativity Dr.V.Deepa | IT for Managers Dr.Nambi |
| 6 | 17.08.2017 Tuesday | Challenges to young Managers Mr.Manikandan | Economic Growth of India Ms.Johnsi | Business Hour Dr.PremAnand |
| 1 | 18.08.2017 | Case Method of Learning-Dr.Venugopal | | |

Director

Director,
DJ Academy for Managerial Excellence,
Othakkalmandapam - Post,
COIMBATORE - 641 032.

## Programme Report

The Student Orientation Programme started with inauguration on 7th August 2017. The programme began with Pooja at the temple located in the campus. The students, parents and teachers assembled in the conference hall for the inauguration function. The function started with prayer song by student followed by the dignitaries lighted the lamp. Dr.Venugopal delivered the welcome address.

The Dean Dr.Prem Anand addressed the gathering. He made a presentation on the institute, the facilities at the institute, and the curricular and extra-curricular activities for the students. He introduced the faculty team to the students and parents.

Madam Trustee Dr.Lalitha Devi Sanjay Jayavarthanavelu addressed the gathering. She spoke about the philosophy of the GKD Charity Trust. She also gave a brief history of the establishment of LMW and group companies. She spoke about the importance of discipline in the campus.

The inauguration concluded with Vote of Thanks by Ms.Johnsi. After short break students certificates were verified and then they were taken on a campus tour. Parents and students joined the faculty team for lunch.

Post Lunch Prof.Venugopal conducted a session on "What to expect from MBA at DJAME". The orientation sessions continued till 18.08.2017. Regular classes commence from 19.08.2017

**Director**

Director,
DJ Academy for Managerial Excellence,
Othakkalmandapam - Post,
COIMBATORE - 641 032.