

### **Institutional Distinctiveness: 2017-2018**

DJ Academy for Managerial Excellence (DJAME) works in tandem with industry through its association with Lakshmi Machine Works (LMW), Coimbatore. LMW and its related companies support DJAME through access to industrial expertise, experiential learning through practicing managers and value added programs that enhance the student employability skills.

During the month of March, 2018 students underwent in- plant training at LMW unit-1 in Coimbatore, for a period of one week. Students had the opportunity to get trained in various departments, to get enriched and updated about the recent industry trends.

During the in plant training program students could learn about TQM implementation and KANBAN, Role of Supply Chain in value creation for marketing function, Material Handling, Transfer Pricing and ABC- Costing, Opportunities in Digital Marketing, Stores Management, Implementation of CRM, Human Resources Management Practices.

Management students getting exposure to such in-plant training programs is only going to help their employability skills after they complete their course and more over they become industry ready managers.