

**D J Academy for Managerial Excellence, Coimbatore-32**

**Department of Management Sciences**

**Consolidated Feedback**

**MBA : 2016- 18 Batch**

S.No	I Semester Subjects	Faculty In-Charge	Score	II Semester Subjects	Faculty In-Charge	Score
1	Management Principles and Practice	MKMM	3.05	Operations Management	PS	3.47
2	Organizational Behaviour	JJS	3.65	Marketing Management	MKMM	2.97
3	Managerial Economics	SJ	3.43	Financial Management	SJ	3.32
4	Financial Management and Accounting	DV	3.28	Human Resource Management	JJS	3.84
5	Quantitative Methods for Management	QMM	3.31	Quantitative Techniques	STN	3.63
6	Corporate Communication	STN	3.58	Research Methods for Management	SJ/DV	3.08

**MBA : 2015- 17 Batch**

S.No	III Semester Subjects	Faculty In-Charge	Score	IV Semester Subjects	Faculty In-Charge	Score
1	Business Ethics & Global Environment	SJ/PS	3.43	Strategic Management	DV	3.54
2	Management Information System	STN	3.63	Brand Management	NPA	3.54
3	Integrated Marketing Communication	NPA	3.54	Labour Welfare & Industrial Relations	JJS	3.84
4	Performance Management	PS	3.83	International Financial Management	STN	3.75
5	Equity Research & Portfolio Management	DV	3.82	Retail Management	MKMM	3.1
6	Consumer Behaviour	MKMM	3.04	Cost Management	SJ	3.7
7	Managing Interpersonal Effectiveness	JJS	3.89	Employee Training & Development	JJS/PS	3.38
8	Financial Services	SJ	3.68	The Successful Business Plan	DS	3.41
9	Entrepreneur Development	DS	3.5			

1.	NPA – Dr.Nanjundaraj Premanand	4.	STN - Dr.S.T Nambi	7.	DS - Ms.D.Saranya
2.	JJS – Dr.J.J.Savithri	5.	MKM - Mr.MKM Manikandan	8.	DV- Dr.Deepa Venugopal
3.	SJ – Mrs.S.Johnsi	6.	PS - Ms. P.Sangeetha		



  
**Director**  
 Director

D.J. Academy for Managerial Excellence  
 Othakkalmandapam (PO)  
 Coimbatore - 641 032.