



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(An Exclusive Business School)
Affiliated to Bharathiar University Coimbatore

WORKSHOP ON BUSINESS PLAN WRITING

E CONNECT

(An Interaction Initiative with Entrepreneurs)

23rd October 2021
Saturday @ 11.00 am



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SPEAKER

Mr. Mohamed Riaz
Executive Director - BNI Tirunelveli
Regional Director - BNI Nagercoil & Tuticorin
Serial Entrepreneur & Business Coach

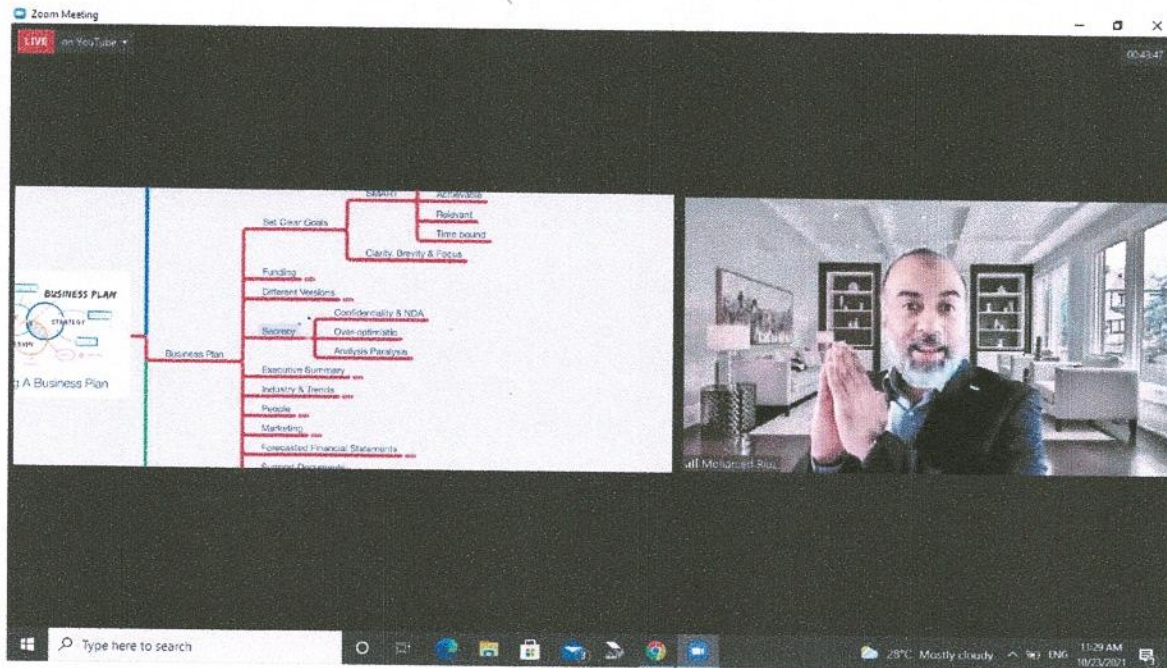
TOPIC

Workshop on Business Plan Writing

djacademy.ac.in

DJAME works in tandem with industry through its association with Lakshmi Machine Works Limited (LMW), Coimbatore. LMW and its related companies support DJAME through Access to Industrial Expertise, Experiential Learning through Practising Managers and Value Added Programs.





E Connect - Workshop on Business Plan Writing - Mr. Mohammed Riaz, Executive Director -BNI Tirunelveli, Regional Director-BNI Nagercoil & Tuticorin, Serial Entrepreneur & Business Coach on 23rd October 2021

REPORT

D.J. Academy for Managerial Excellence organized an event as a part of E Connect which is an Interaction Initiative with entrepreneurs on 23rd October 2021, in which Mr. Mohamed Riaz, Executive Director - BNI Tirunelveli, Social Entrepreneur & Business Coach addressed the students on 'Business Plan Writing'

Mr. Mohamed Riaz is an experienced representative with a demonstrated history of working in the civil engineering industry. He is skilled in Negotiation, Business Planning, Customer Service, Engineering, and Business Development. He is a strong professional grown from BNI Executive Director to Regional Director.

Mr. Mohamed Riaz started the session by emphasizing the importance of writing a business plan as a first step before venturing into any business. He dwelt in detail about all the critical elements of a business plan that includes setting clear goals, rising funds, the types of investors, creating different versions of a business plan based on the industry, the kind of secrecy that should be maintained, the importance of industry trends and executive summary.

The session was followed by a Q & session. Students, faculty members of DJAME, and other institutions took part in this interaction initiative.



Director

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