



**DJ ACADEMY**  
FOR MANAGERIAL  
EXCELLENCE

**Panel Discussion on Challenges and Opportunities for Star-ups Post COVID-19 – Mr. Bhavesh Kothari, Co-Founder & Director, Billennium Divas Pvt. Ltd., Mumbai, Ms. Deepa Muthukumarasamy, Founder and CEO, Some More Foods Pvt. Ltd Avinashi, Mr. S Shameer, Founder, By The Startups(BTS) & IT Projects Media, Coimbatore, Ms. K Dwitheeya Kubedas, First Year MBA @ DJAME(Moderator) was conducted on 26-05-2021.**

## Programme Report



**Mr. S Shameer, Founder, By The Startups(BTS) & IT Projects Media, Coimbatore in a panel discussion**



The panel discussed the Challenges in the first and second waves in the business and business development expansion. It also discussed Various opportunities in IT & Other Sectors, employee Safety, and the importance of Mentoring during and after the pandemic. They also stressed that either offline or online business platform communication is an important tool for any business or start-up. Around 150 participants from DJAME and other institutions participated in the program.



**Director**

**Dr. A. G. V. Narayanan**  
Director,  
DJ Academy for Managerial Excellence,  
Othakkalmandapam - Post,  
COIMBATORE - 641 032.