



**DJ ACADEMY  
FOR MANAGERIAL  
EXCELLENCE**

**(An Exclusive Business School)**  
Affiliated to Bharathiar University Coimbatore

**WORKSHOP ON BUSINESS PLAN WRITING**

**ACADEMIC CONNECT – ONLINE WORKSHOP ON “LEARNING  
STYLE**

**17th July 2021**



(A Stand-alone Business School)  
Affiliated to Bharathiar University Coimbatore

**ACADEMIC  
CONNECT**

(An Interaction Initiative with Academia)

**17th JULY 2021**  
Saturday @ 10.00 AM



**SPEAKER**

Dr. M. Kirupa Priyadaraini  
Associate Professor  
PSG Institute of Management  
Coimbatore

Workshop on 'Learning  
Styles'

[djacademy.ac.in](http://djacademy.ac.in)

DJAME works in tandem with industry through its association with Lakshmi Machine Works Limited (LMW), Coimbatore. LMW and its related companies support DJAME through Access to Industrial Expertise, Experiential Learning through Practising Managers and Value Added Programs.





**Academic Connect – Online workshop on “Learning Style” – Dr. M Kirupa Priyadarsini, Associate Professor, PSG Institute of Management, Coimbatore.**

#### REPORT

D.J. Academy for Managerial Excellence organized an event as a part of Academic Connects, an interaction initiative with Academia on 17-07-2021 in Dr. M Kirupa Priyadarsini, Associate Professor, PSG Institute of Management, Coimbatore. addressed the students on the topic “ Workshop on “Learning Style”.

Dr.Kirupa Priyadarsini, currently an Associate professor at PSGIM has 18 years of experience in academia, she is passionate about research and experiential learning. She is actively involved in Training and conducts workshops across Tamil Nādu on psychometric tools, lateral thinking, and creativity and is an eminent trainer in analytical tools for research. She has served as program director for a week-long intensive Management Development Program for MNC

She explained the seven types of learning styles visual, aural, verbal, physical, logical, social, and solitary. Examining the different kinds of learning styles and deciding which one fits them best can help you learn quicker and be a more efficient online student. She told me about the biggest key to success in online learning is Persistence, effective time-management skills, effective and appropriate communication skills, basic technical skills, reading and writing skills, motivation, independence, and a good study environment.

The session was followed by a Q&A session. Students and faculty members of DJAME and other institutions took part in this interaction initiative.



Director

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