



**DJ ACADEMY  
FOR MANAGERIAL  
EXCELLENCE**

**(An Exclusive Business School)**  
Affiliated to Bharathiar University Coimbatore

**A WORKSHOP ON DATA VISUALIZATION USING TABLEAU DESKTOP**

**ACADEMIC  
CONNECT**

(An Interaction Initiative with Academia)

**18th April 2022  
Monday @ 10.30 am**



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**SPEAKER**

Prof A Prasath Kumar  
Department of Management  
Kristu Jayanti College  
Bengaluru

A Workshop on Data  
Visualization using  
Tableau Desktop

[djacademy.ac.in](http://djacademy.ac.in)

DJAME works in tandem with industry through its association with **Lakshmi Machine Works Limited (LMW)**, Coimbatore. LMW and its related companies support DJAME through Access to Industrial Expertise, Experiential Learning through Practising Managers and Value Added Programs.



**A Workshop on Data Visualization using Tableau Desktop' for management students on 18th April 2022 – Prof A Prasath Kumar, Department of Management, Kristu Jayanthi College, Bengaluru.**

### **REPORT**

D.J. Academy for Managerial Excellence organized an event as a part of Academic Connects which is an interactive initiative with Academia on 18th April 2022 in which Prof A Prasath Kumar, Department of Management, Kristu Jayanthi College, Bengaluru conducted a Workshop on Data Visualization using Tableau Desktop' for management students. He said that “ Data Visualization with tableau is nothing but the process of presenting information through visual rendering. He demonstrated how data visualization can create complex graphs giving a similar feel to the pivot table graphs in Excel. The session was followed by a Q&A session. Students and faculty members of DJAME and other institutions took part in this interaction initiative.



**Director**

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