



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(An Exclusive Business School)
Affiliated to Bharathiar University Coimbatore

A CASE WORKSHOP ON OPERATIONS MANAGEMENT IN SUPPLY CHAIN

**CORPORATE
CONNECT**

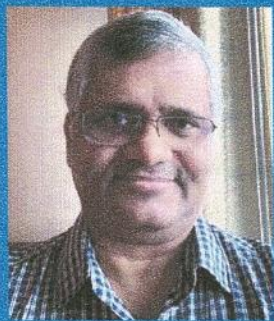
(An Industry-Institution Interaction Initiative)

**02nd April 2022
Saturday @ 10.30 am**



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SPEAKER

Sri Premkumar Manavazhi
Leadership Thought Consultant
Former Regional Lean Advisor -
India & S E Asia, Caterpillar Inc

A Case Workshop on
Operations Management
in Supply Chain

21
YEARS IN
MANAGEMENT
EDUCATION

djacademy.ac.in

DJAME works in tandem with industry through its association with **Lakshmi Machine Works Limited (LMW)**, Coimbatore. LMW and its related companies support DJAME through Access to Industrial Expertise, Experiential Learning through Practising Managers and Value Added Programs



A Case Workshop on Operations Management in Supply Chain' – Sri Premkumar Manavazhi, Leadership Thought Consultant, Former Regional Lean Advisor – India & S E Asia, Caterpillar Inc on 2nd April 2022.



REPORT

D.J. Academy for Managerial Excellence organized an event as a part of Corporate connect which is an Industry institution Interaction Initiative in which Sri Premkumar Manavazhi, Leadership Thought Consultant, Former Regional Lean Advisor – India & S E Asia, Caterpillar Inc conducted a Case Workshop on Operations Management in Supply Chain for MBA students.

Sri Premkumar Manavazhi is a Leadership Consultant, Training, Coaching & Mentoring on Leadership, Strategy, Six Sigma, Lean Deployment, Operations, Supply Chain, Performance Management and Change Management. Global Mentor at TiE University. Leadership for Powertrain Operations at Caterpillar India, Thiruvallur. He has rich experience in Product Design, Material Planning, Logistics, Procurement, and Plant Operations and he worked in Corporate Consulting at Hindustan Motors Earthmoving Equipment Division, Thiruvallur. Collaboration with Caterpillar Inc USA).

He explained the major difference between supply chain management and operations management. He said that the supply chain is mainly concerned with what happens outside the company – obtaining materials and delivering products – while operations management is concerned with what happens inside the company. He further added that “ Supply Chain refers to the group of organizations linked together by their participation to fulfill a customer order from the sourcing of raw materials through the production of goods to distribution and sale. Each organization has a role to play in adding value for the final customer. The organizations that participate in a supply chain include suppliers, manufacturers, transporters (also known as carriers), distribution centers, wholesalers, retailers, and end-consumers.

The session was followed by a Q & session. Students, faculty members of DJAME, and other institutions took part in this interaction initiative



Director



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