



**DJ ACADEMY
FOR MANAGERIAL
EXCELLENCE**

(An Exclusive Business School)
Affiliated to Bharathiar University Coimbatore

CASE LEARNING WORKSHOP ON 26TH & 27TH OF MAY 2022



ACADEMIC CONNECT

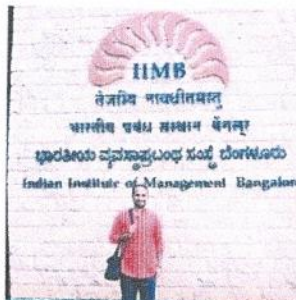
(An Interaction Initiative with Academia)

26th & 27th May 2022
Thursday & Friday 02.00pm



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SPEAKER

Dr R Sabari Sankar
Pedagogical Research Associate
IIM - Bangalore

Case Learning Workshop

djacademy.ac.in

DJAME works in tandem with industry through its association with **Lakshmi Machine Works Limited (LMW)**, Coimbatore. LMW and its related companies support DJAME through Access to Industrial Expertise, Experiential Learning through Practising Managers and Value Added Programs.

REPORT

Dr. Sabari Sankar R, Pedagogical Research Associate, IIM Bangalore conducted a two-day case learning workshop for II MBA students 26th & 27th of May 2022. Around 27 students attended 2 days Workshop & 4 HBR cases were discussed. This workshop will emphasize the value of the case method in the learning process. In the first half of the workshop, he explained the development of writing case studies; students learned the theory behind developing a good case study and the guiding principles of writing case studies.

In the second half of the workshop, he focused on how students can improve upon their skills in discussing case studies in the classroom, and the principles of effectively leading a discussion in case study analysis. The session was followed by a Q & session. Students of DJAME took part in this interaction initiative.



A handwritten signature in green ink, appearing to be "A.G.V. Narayanan".

Director

Dr. A. G. V. Narayanan
Director,
DJ Academy for Managerial Excellence,
Othakkalmandapam Post,
COIMBATORE - 641 032.